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AFTER





AFTER







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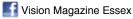
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At the time of print all content in VISION was relevant and up to date according to COVID-19 government guidelines

Editor's notes...



Hello and welcome to this month's edition of VISION Chelms Ford Beaulieu.

We continue to ride the choppy waves of 2020 that have been riddled with restrictions and unprecedented times. We know things are still far

from normal, so it's never been a better time to check in with our friends and family. I had a chat with a friend recently who said

he hadn't spoken to his brother for years and couldn't really remember why, to which I replied, "Life's too short to hold grudges or have any negativity with anyone, whether they did you wrong or not. Be the bigger person and just pick up the phone and give them a call. You never know, they may need you now more than ever."

I've had this too, over the years. Relationships I've had with friends just become distant and we blame life for getting in the way - usually work or starting a family being the excuse.

But although it's harder to meet face to face at present, we are in a world now where it's never been easier to get in touch by phone, text, FaceTime or social media

Just pick up the phone and say, "How are you?" You never know, it might be the call you and they both need more than ever.

Have you got a story for our Local News section? Please don't hesitate to get in touch. Email us at chelmsford@visionmag.co.uk

I hope you enjoy this month's edition.









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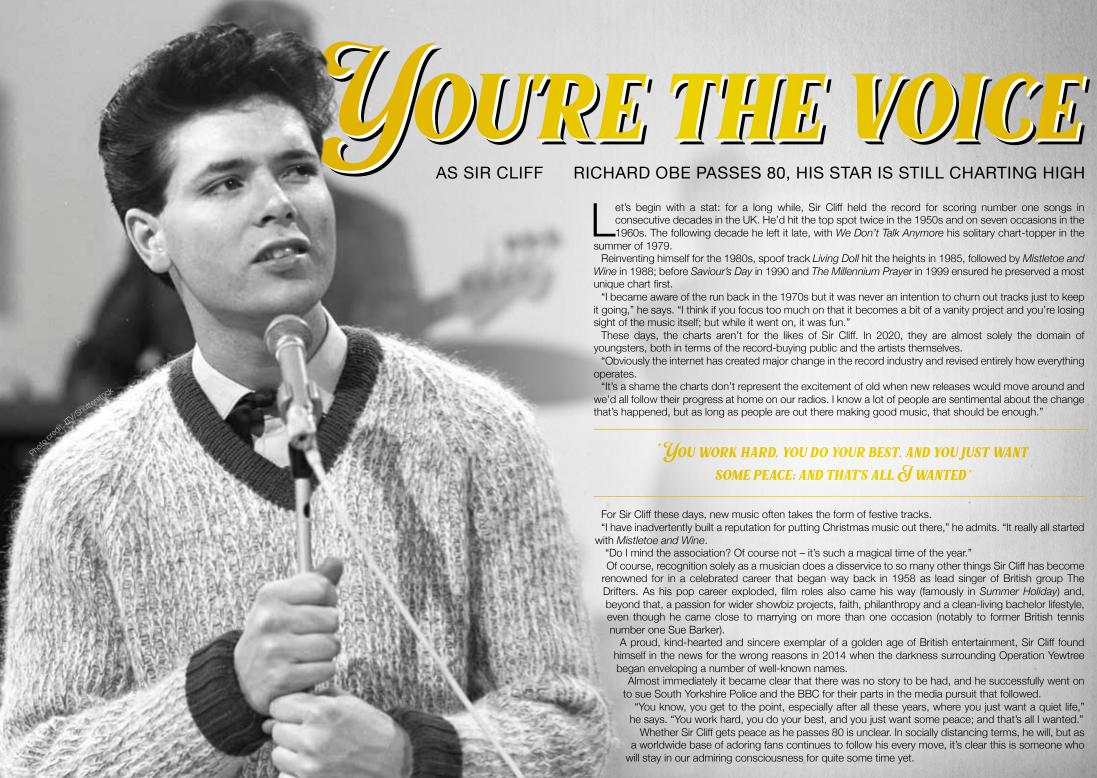
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WORLD AROUND US

In the first of a new four-part environmental series, we look at the key drivers in the health and well-being of the planet. In this issue, it's animal life, and in particular, the humble cow.

It's not easy being a cow. While farmers are eyeing you up for a trip to the abattoir, those on both sides of the eco debate are ready to slap the blame tag on a little embarrassing flatulence.

Scientists believe the average cow releases between 70kg and 120kg of methane per year. A greenhouse gas, like carbon dioxide and nitrous oxide, methane forms a dangerous blanket around

A molecule that lasts a decade, in real terms what it contributes to the atmosphere can be equated to little more than two cups of water inside a swimming pool, yet its chemical shape is remarkably effective at trapping heat, thus it has a big impact on how much, and how quickly, the planet warms.

And with 1.5 billion cows on the planet, it's clear there's real environmental interest in reducing the emissions of these animals, who can also lay claim to being the source of two-thirds of all

ammonia in the atmosphere.

In 2019, an experiment in New Zealand saw cows given a vaccine to rid them of certain gut microbes responsible for producing methane. Further development of this could drastically reduce cows' impact on the planet, while still allowing our ravenous consumption of meat and dairy foods.

In the UK, farmers mainly use grass-based silage. By changing to a maize compound, a one-tenth drop in methane production could be achieved.

As ever, environmental aims must be balanced with commercial sense. The UK agricultural industry is worth £25billion per year, yet it's clear lessfibrous diets, further vaccine research and other subtle changes - such as introducing seaweed and higher-quality constituents into the food mix

> - can lead to more refined systems... and less windy livestock!

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ven though you know you should take them with you when you go shopping, somehow you always seems to forget and come back with even more plastic bags.

Fortunately, there are several other uses for these non-biodegradable land fillers.

Protect your plants

If you worry about your delicate plants over winter, you can easily protect them from frost by gently tying a plastic bag around them. The bag will not only safeguard them from the wind, but will also trap

warm air inside, ensuring their roots stay insulated. Plastic bags can also be used to protect your outdoor taps and your car's wing mirrors.

Make a skipping rope

Yes, this can be done. Simply cut off the handles so you are left with just rectangles and cut 12 long strips. Take six strips and tape them together, then tape to the back of a chair and start braiding. Repeat with the second strip of six and then twist the two braids together to create your

skipping rope. Use duct tape to add handles.

Create a textured paint surface

If you are wanting to create a textured effect on your walls, there is no need to buy any special paint. All you need to do is cover a clean paint roller with a plastic bag, roll it in your chosen colour and apply it to the walls.

Stuff cushions

Instead of buying traditional stuffing when your cushions start to look a little flat, simply fill them with plastic bags for a similar effect. This money-saving trick can also work wonders for pet beds.

Other quick uses

- > Line your bathroom bin
- > Car sickness bags (check the bag doesn't have air holes)

be gone!

o you know your microfibre from your feather? Your vacuum from your air compression? If not, you are not alone. We too have been guilty of using whatever fabric we have to hand to remove dust from our home, whether that be a tea towel, a cloth or even an old pair of pants. However, using the right duster for the job is vital if you want optimal results.

FEATHER DUSTERS

Commonly associated with maids in stately homes, feather dusters are best for cleaning delicate or expensive objects such as artwork, figurines or jewellery.

Pros of feather dusters: Will not scratch surfaces, objects or furniture |
Offer non-invasive contact

Cons of feather dusters: Not the best at collecting dust | Unethical as feathers are plucked from live animals

MICROFIBRE DUSTERS

Becoming increasingly popular in recent years, microfibre dusters are great for general cleaning and dusting wooden furniture, tile counters and any other hard surfaces.

Pros of microfibre dusters: Excellent at picking up dust and dirt | Hypoallergenic | Environmentally friendly and sustainable

Cons of microfibre dusters: We couldn't find any!

VACUUM DUSTERS

By attaching the dusting piece to your vacuum cleaner, you can

enjoy fast and effective cleaning of larger surface areas in your home or to clean up after building work.

Pros of vacuum dusters: Ideal for concentrated areas of dust and areas that are hard to reach | Dust can be disposed of easily

Cons of vacuum dusters: Handheld vacuum dusters are not very powerful | Can be expensive

COMPRESSED AIR DUSTERS

This type of duster is used to remove dust from electronics, plug holes and other small, inaccessible areas. Perfect for dusting your keyboard if you are working from home.

Pros of compressed air dusters: The best option for all computer accessories, electronics and office equipment

Cons of compressed air dusters: Can be expensive















he right headboard has the power to transform a boring bed into a thing of beauty, but with many shop-bought varieties costing hundreds of pounds, surely there must be a cheaper alternative?

Fortunately, there is.

Simply check out these DIY designs that will help you create a stylish sanctuary without busting your budget.

DIY Pillow Headboard

To create this super simple and soft headboard in less than an hour, all you need is a copper pipe, some leather or faux leather and two floor cushions or several smaller cushions.

Simply use the leather to create two straps for each of your chosen cushions, thread them along your copper pipe and attach above your bed.

DIY Woven Headboard

To make this rustic, home-made headboard, you need six woven placemats, two jute table runners or small rugs, a hammer and some small finish nails. Once you have your supplies, all you need to do is secure the two runners directly above your bed, one on top of another, and then attach a placemat next to each end of the runners and you are done.

DIY Lego-inspired Headboard

Create this cool kid's headboard using just four 3D wall panels, some plywood, caulk, paint and four pieces of decorative wood trim. Start by gluing your 3D panels to a 40x40-inch piece of plywood. Once dry, glue your chosen trim around your plywood and seal with caulk. Paint your panels in your preferred colour. Hang using a French cleat.

DIY Plywood Headboard

Natural wood is the ideal material for those wanting to create a minimalist vibe in their bedroom. Simply purchase a pre-cut sheet of plywood for the headboard and then add three shelves for additional functionality.

Other DIY Headboard Ideas

Jute headboard | Pallet headboard | Pegboard headboard | Woven vertical blinds headboard

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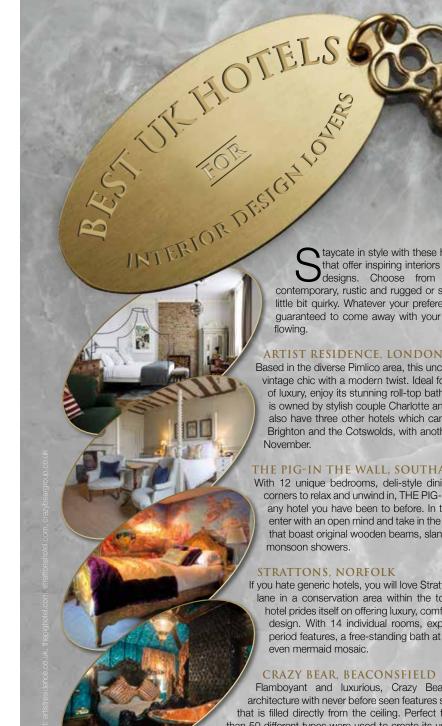




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ARTIST RESIDENCE, LONDON

Based in the diverse Pimlico area, this unconventional hotel mixes vintage chic with a modern twist. Ideal for those who want a bit of luxury, enjoy its stunning roll-top baths and tin ceiling tiles. It is owned by stylish couple Charlotte and Justin Salisbury, who also have three other hotels which can be found in Cornwall, Brighton and the Cotswolds, with another in Bristol opening in November.

THE PIG-IN THE WALL, SOUTHAMPTON

With 12 unique bedrooms, deli-style dining and plenty of cosy corners to relax and unwind in, THE PIG-in the wall is guite unlike any hotel you have been to before. In terms of interior design, enter with an open mind and take in the eclectic range of rooms that boast original wooden beams, slanted ceilings and walk-in monsoon showers.

STRATTONS, NORFOLK

If you hate generic hotels, you will love Strattons. Located in a quiet lane in a conservation area within the town, this family-friendly hotel prides itself on offering luxury, comfort and inspiring interior design. With 14 individual rooms, expect open fires, original period features, a free-standing bath at the foot of the bed and even mermaid mosaic.

CRAZY BEAR, BEACONSFIELD

Flamboyant and luxurious, Crazy Bear combines dramatic architecture with never before seen features such as the copper bath that is filled directly from the ceiling. Perfect for leather lovers, more than 50 different types were used to create its unique atmosphere, with leather featuring on the upholstery, walls, ceiling and even the doors.

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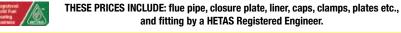
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It's the design feature that flipped on its head the old adage of plastering over walls for a smooth, 'complete' finish.

These days, exposed brickwork is all the rage - a modern take on a feature wall that circumnavigates modern, industrial and rustic.

Preparing an exposed brick wall and looking after it isn't difficult if you follow a few simple steps.

Exposina

Chip away a small section of plaster to check your brickwork is in good order. Cover the floor with sheeting, as removal of plaster will throw up considerable dust. Wearing a dust mask, chisel

away sections and finish using a wire brush.

Preparing

Use a mild solution comprising equal parts water, dish soap and salt. Use a clean cloth to apply, allowing the solution to soak into the wall. Leave for 10 minutes so the salt dissolves any remaining plaster particles, then wipe the entire wall using a sponge or wet cloth.

When dry, use an industrial sealant across the entire wall. An acrylic-based application will mean your wall is resistant to scratches, spills and dirt. You'll need to apply at least two coats, ensuring you work the solution into all the gaps.

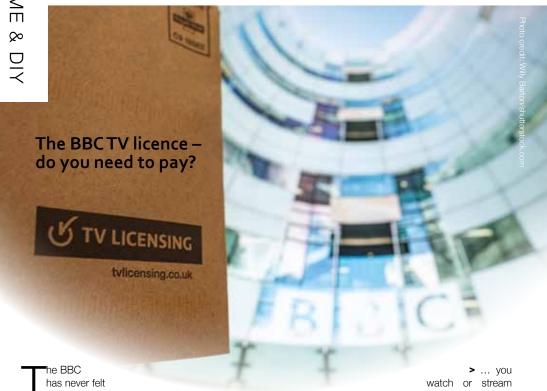
Looking after

With your pristine wall the envy of visitors, you'll need to make sure you look after it properly. It's inevitable that parts may be fragile and flake off over time, but light cleaning (even with something as simple as a feather duster) will keep particles at bay.

Remember, all brick walls are different, and how they respond will depend on their age, the room temperature and whether they are interior or exterior walls.

The good news is that the matt finish and unpolished look most go for will hide a multitude of sins.

CANCEL CULTURE



pressure like it: a new director general looking to shake things up, accusations of political and social bias, and the

move to begin charging over-75s for TV licences - it has left 'Auntie' scratching about for relevance in a changing world where digital and premium channels are taking our attention... and our money.

While the BBC remains one of our country's finest institutions, and excellent value for those who regularly enjoy its diverse range of programming, there have been recent moves to defund the organisation - a Twitter campaign rapidly gained 100,000 followers and continues to apply pressure across social media.

This has led to many looking at the criteria for paying the licence; namely, whether you do indeed need to pay the £157.50 annual charge (£53 for a black and white TV). The answer is yes, if...

> ... you watch or record live TV as it is being transmitted, on any channel

programmes live on an online service (such as ITV Hub, All 4, YouTube, Amazon Prime Video, Sky Go, etc)

> ... you download or watch programmes on iPlayer And the above applies to use on any device, from television to computer to games console.

The good news is that the BBC's brilliant range of national and regional radio is exempt.

If you believe you don't need a licence, the process for opting out is simple – simply declare to TV Licensing via its website and cancel any direct debits. That will stop what many describe as a barrage of threatening letters. However, the onus is, of course, on you to reapply for a licence if your watching habits change.

What's clear is that in a changing world the BBC's stranglehold on compulsory payment may well be coming to an end - even more so if Prime Minister Boris Johnson's move to decriminalise non-payment continues to gather pace.





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LOCAL NEWS

from your neighbourhood



Electric drones to carry COVID-19 tests to hospital

Anew project, based at Broomfield Hospital in Chelmsford, will see former fighter pilots fly electric drones carrying COVID-19 samples, test kits and personal protective equipment between hospitals in Essex.

Apian, part of the NHS Clinical Entrepreneur Programme, aims to establish a network of secure air corridors for electric drones to navigate via satellite-enabled GPS. This will help avoid courier call-out waiting times, free up NHS staff, reduce unnecessary physical contact and minimise the risk of transmission of the virus.

The project will be supported by the local Anglia Ruskin University as the academic partner.

Science minister Amanda Solloway said: "The efforts of the UK's space sector to support our incredible

NHS during the COVID-19 pandemic have been truly inspirational.

"The projects we are backing today are fantastic examples of how our leading space scientists are supporting those directly on the front line to help prevent the spread of coronavirus."

Christopher Law, from Apian, mentioned how COVID-19 has highlighted challenges in NHS supply chain logistics.

He said: "There has never been a better time to create a faster, more dependable and environmentally friendly method of transporting medical supplies. We are confident that by setting up a medical drone delivery service, we'll be able to fly samples to labs more regularly, reliably and quickly, improving patient health outcomes."

LOCAL



LOCAL

NEWS

Top national award for call handler



Asenior call handler with the East of England Ambulance Service NHS Trust (EEAST) has received a prestigious national award for remaining "calm and reassuring" while guiding a caller through a difficult birth.

Nicola Turner, who is based in the Chelmsford Ambulance Operations Centre (AOC), was presented with the Emergency Medical Dispatcher (EMD) of the Year UK 2020 Award during a virtual conference held on October 27.

She was nominated for the accolade after directing the caller through the delivery before continuing to offer advice and reassurance until a crew from EEAST arrived.

Nicholas Jones, senior AOC manager with EEAST, said: "On behalf of the Trust, we would like congratulate Nicola on this fantastic achievement. She managed this challenging call amazingly, remained calm and reassuring and gave clear instructions to the caller.

"Every day our emergency call handlers come into work not knowing what situations they will be dealing with. They work tirelessly, answering 999 calls and supporting our patients along with their friends and family. They offer life-saving instructions on everything from CPR and childbirth to bleeding control, all while trying to gain as much information as possible for our attending crews.

"The role of the call handler can be one of the most difficult within the Trust. We would like to thank all our amazing call handlers for their dedication. This call is just one example of the exemplary work they carry out every single day."

Man spotted taking photos outside school gates

parents became concerned for their children's welfare recently after reports were made about a man taking photos of children from outside a school.

On Monday, October 12, concerns were raised about a man outside the school gates of St Michael's Church of England Junior School on Barnard Road in Chelmsford.

A letter sent out to parents by the school detailed the incident and offered reassurance that there was no evidence of a man taking photos. It stated that the two parked cars reported were from parents who had been in meetings at the school.

In addition, the letter did not say that children felt unsafe being at the school after the incident.

The school contacted Essex police after the incident. A statement from Essex Police said: "We received a report that someone may have been acting suspiciously near St Michael's Junior School in Barnard Road, Chelmsford, on 12 October.

"We spoke to the school and carried out enquiries. No criminal offences were identified.'

St Michael's Church of England Junior School has been contacted for comment.

Housebuilder successful in **Evening Standard awards**

Anew housing development in Chelmsford has won the Best Shared Ownership Development award at the prestigious Evening Standard New Homes

Entering its 29th year of acknowledging the very best achievements from Britain's housebuilders, these highly coveted awards recognise innovation and excellence, and Beaulieu emerged victorious.

A spokesperson for developers Countryside Developments Ltd and L & Q said: "This category recognises not only outstanding projects that make a real impact on the delivery of quality homes but also developments that provide voung professionals and families an opportunity to put down roots.

"Judged by a panel of industry experts, the awards look for developments that display excellence in overall design, including aesthetics, suitability for purpose and sustainability."









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Member of Parliament for Chelmsford



Many Chelmsford residents are worried about the new coronavirus restrictions that were put in place at the beginning of November. This is going to be very hard for many people. None of the decisions is easy and the government hoped the situation could

be managed with a regional system of alert levels. However, in parts of the country there are already higher levels of hospital admissions than in April.

It is important that action is taken to prevent the further spread of the virus. It is also vital that our NHS does not become overloaded, otherwise there will be a severe impact on those needing urgent care for non-COVID conditions, such as cancer care.

Unlike earlier in the year, schools and education settings will remain open; this is so important for families as well as young people. Places of worship will remain open for private prayer, and you can travel to work if you can't work from home and travel to take outside exercise. Full guidance is available on the gov.uk website.

To support jobs and incomes, the furlough scheme and mortgage holidays have been extended and there is additional support for the selfemployed and businesses. Local authorities have been given additional funding to support the clinically extremely vulnerable.

A local walk-in test site for COVID-19 has opened at the Anglia Ruskin University campus. This site will be for use by Chelmsford residents and you can book tests using 119 or online via the NHS website.



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Ranto given green light by council

The annual pantomime is set to go ahead at Chelmsford I theatres this year with a run of COVID-19-secure performances of Sleeping Beauty.

The Civic Theatre team has been working hard to find a way to save its joyful annual co-production.

The Christmas panto could be the first physical production to get the green light since the pandemic began.

The theatres are run by Chelmsford City Council, and the deputy leader, councillor Marie Goldman, hopes Sleeping Beauty will be a lifeline for the city's cultural scene.

She said: "The performing arts have been brought to the brink of ruin by coronavirus and we have a responsibility to do whatever we can to keep this vulnerable part of our economy

"As long as government restrictions allow, we'll be going ahead with our panto this year, employing actors, musicians and technicians to bring this festive production to our city."

Only 30 per cent of the seats in the main auditorium will be used, with a special seating plan to allow households of different sizes to sit together.

A range of other measures will also be in place, and masks will be mandatory for everyone, other than those who are exempt.

Owing to new government restrictions, a decision on whether the panto will go ahead was expected shortly after VISIONChelmsfordBeaulieu went to print. Check chelmsford.gov.uk/theatres/ for updates





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Dynamic duo releases Christmas single



Without being in the same room, without a recording studio and using a free digital audio recording platform, a previously unknown local duo under the name Andav Music Projects has written, recorded and released its first ever single, entitled It's Christmas.

It's Christmas is an upbeat, festive song. The accompanying video, also created by the pair, features two main characters who represent Andav Music Projects members, Andy and Dave, and an abundance of original drawings, by Andy.

Andy and Dave, who met as teenagers in 1987, decided to start working on the track last December.

Andy recalled: "In December 2019, after much reminiscing over a Christmas lunch, I persuaded Dave to slip quietly out of retirement with the idea of us working musically together again.

"I had been 'home recording' for many years and had a bunch of songs with no vocal tracks. Having recently changed my recording software, I was trying a free download which was working well. This gave birth to the idea of working at home on ideas; little did we know we were going to be spending a lot of time doing just that".

Christmas can be downloaded at www.thatsatunemusic.com and is also available on a multitude of platforms.

Hylands Estate receives lifeline grant

ylands Estate is one of 445 heritage organisations across the country set to get a financial boost from the government thanks to the £1.57billion Culture Recovery Fund.

The historic estate has received £105,000 from the fund to help it to become more resilient in the year ahead. With many activities and functions cancelled since lockdown in March, Hylands Estate has lost much of its usual income.

Chelmsford City Council's cabinet member for greener and safer Chelmsford, councillor Rose Moore, said: "This award is great news at a difficult time for the venue. The Chelmsford community is very proud of our iconic property, which should have hosted countless festivals, weddings and performances over the last few months.

"Although the team has worked tirelessly to keep things going, 2020 has been hard. These funds will help Hylands Estate cope with whatever 2021 has in store.

"The money will allow Hylands House and The Stables to make use of the latest technology, enable crucial staff training to go ahead and help the estate to find new ways to engage future visitors."

Green Flag Awards success for 15 city parks

↑ whopping 15 parks across Chelmsford have been Arecognised by the Green Flag Award Scheme as some of the best parks and green spaces in the UK.

Andrews Park (pictured) on Patching Hall Lane has been recognised this year as a Green Flag Award winner for the first time in its own right - making Chelmsford one of highest rated authorities in the Eastern region.

Councillor Rose Moore, cabinet member for greener and safer Chelmsford, said: "We know how much quality green spaces matter to residents and visitors - especially during this difficult year - and this is a wonderful accolade to achieve, not only for Chelmsford, but also for our parks staff."



LOCAL

NEWS



Famous pie and mash restaurant comes to town

Cince 1862. F. Cooke has specialised in selling Otraditional pies, mash and eels, and is now expanding into a new home in Chelmsford.

More than 150 years after it was established, fifth generation Robert Cooke has opened his very own F. Cooke on Moulsham Street in Chelmsford.

Since his father (Bob Cooke) recently retired and closed an original F. Cooke on Broadway Market, Robert was inspired to continue the family legacy and open his own in a new place.

Using the same recipe that took London by storm, the kitchen, or bakehouse as it's called, is where all the food will be made fresh on the premises. The pies are made using the finest quality meat combined with

locally sourced spuds for the mash.

Robert Cooke said: "I'm so proud to be able to continue our family legacy, which is now a part of English history, with two of our shops now grade

"We've kept everything traditional but will be bringing F. Cooke into the 21st century. We're delighted by the positive reaction we've had from the people of Chelmsford so far and can't wait to serve them the best pie and mash around. This is by far the most exciting news of 2020".

The grand opening of the restaurant took place on Saturday, November 7, However, owing to restrictions. it is currently only offering takeaway and delivery.

Resident shares experience of child abuse

Aman from Chelmsford has opened up about the abuse he suffered as a child.

turned his hand on me, I would still have suffered greatly from the abuse he put my mum through."

As part of the National Society for the Prevention of Cruelty to Children (NSPCC) campaign to get the government to help young people overcome domestic abuse, lan from Chelmsford shared his experience.

lan said: "My mum and I were physically and emotionally abused by my father. It started when I was six, and back then there wasn't Childline or awareness-raising groups like there are today.

"I watched my mum mentally deteriorate over those years as I became a teenager; she became a shell of herself through all the abuse. Even if my father hadn't

Over the summer, the NSPCC and other charities successfully campaigned for the government to amend the Domestic Abuse Bill and recognise the damaging impact domestic abuse can have on children.

However, there is currently no legal requirement to provide specialist support services, which are crucial in helping children recover from domestic abuse and move forward with their lives.

For more information about the NSPCC, go to www. nspcc.org.uk











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Bike Stall expands owing to increased demand

Chelmsford Indoor Market is home to the longstanding bike stall run successfully by the Copping family for approximately 18 years. In this crazy year of 2020 there are some positives, and one for this stall is the expansion of its business as the demand for bike servicing and repairs has increased.

Early spring for some people meant exploring new ways to get fit and healthy within their household bubbles. So what better way to get exercise and fresh air at the same time than by exploring your local area and all it has to offer?

Manufacturers noticed a huge increase in the sale of bikes and accessories this year, to the point where keeping up with demand has proved something of a challenge.

The bike stall sells a variety of accessories, such as pumps, spares, seats, baskets and more.

Are your brakes in need of a check? Just like a car, a bike needs to be serviced to keep it maintenance free and in tip-top condition; the Copping family have got that covered. They offer servicing for a set fee of £25, and any repairs or parts needed are extra.

You can drop your bike off in the morning and, unless they're exceptionally busy, most bikes are ready to be picked up at the end of the day. If you already have a bike and wish to upgrade or no longer have the need for one, they also offer a buy-and-sell second-hand service.

You'll find their newly expanded stall at the library end of the market on Tuesday through to Saturday. They operate from 8.30am to 4pm Tuesday to Friday and until 5pm on Saturday.

If you have any questions, please call Glen Copping on 07933 219376.

Hospice launches Sit Up Challenge

A Chelmsford-based charity has launched a Sit Up Challenge. Farleigh Hospice has launched the challenge and is encouraging people to do 3,000 sit-ups during November to raise money for the hospice.

A statement on the website reads: "Take the challenge and get fit, get fab abs, and raise money for your local hospice. What makes this challenge so unique is you can adapt it to your lifestyle. Try breaking it down to 100 sit-ups a day – 50 in the morning, 50 in the evening, or 25 sit-ups four times during the day. The choice is yours. When you sign up, you'll have access to a team of health experts, advice from other challengers, and a selection of well-being freebies along with your free limited edition t-shirt."

For more info visit www.farleighhospice.org/events/sit-up-challenge



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Cloudy2Clear, A Local Service With A Smile.

I think we can all agree that the sooner we see the back of 2020 and this dreadful corona virus the better. That said, there are also some heart warming positives that we can take out of this situation. It has often been said that we can only really get to know one another and realise commented "Cloudy2Clear were what is truly important in times of crisis. I think few would argue that in this case what has proven to be important is local community spirit.

When talking to the Manager of Cloudy2Clear windows Chris Miller it became clear that these values have been held dear for a number of years. Since starting the business some years ago Cloudy2Clear have remained true to their core values of

supporting the local community by providing a service that saves the public money.

The Cloudy2Clear service only requires the glass to be replaced and not the whole window once the unit has failed. Chris able to assist our community through the last financial crisis in 2008 due to the savings that can be made in using our service. Unfortunately we might be going through something similar again soon and the public can rest assured that we will be there to help again".

For a free quotation please call **0800 61 21 118** or visit cloudy2clear.co.uk.

All C2C employees operate a strict social distancing policy.





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"I really liked the fact that they were a local community run business"

Janet Beard



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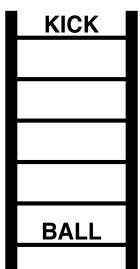
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DID YOU KNOW?

- ► Vatican City is the smallest country in the
- ▶The Gotthard Base Tunnel in Switzerland is the longest rail tunnel in the world
- ▶E is the only vowel not used as the first letter in a US state name
- ▶ Russia is the largest country in the world
- The African continent has three deserts: Sahara, Kalahari and Namib
- Peninsulas are surrounded by water on three sides, for example Spain and Portugal
- ►Angel Falls in Venezuela is the world's largest uninterrupted waterfall
- ► Canberra is the capital city of Australia
- ▶The Trafalgar Square Christmas tree is donated by Norway every year

WORD LADDER



THE AIM: Change the word at the top of the ladder one letter at a time to make the word at the bottom.

HOW TO: Change one letter on each step to make a new word. By the time you reach the end, you should have created the new word.

DO NOT rearrange the order of the letters.

TIP: There is usually more than one way to solve this puzzle.



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Döggy TECH

П

From basic microchipping to gadgets that can detect your dog's moods, pet ownership has never been more advanced.

It's fair to say that man now has two best friends: the beloved pooch and the trusted smartphone. It makes sense, then, that our canine companions ought to have their own line of gadgetry to keep them on trend.

For many mutts, the tech adventure begins when they are just a few weeks old when they are implanted with a microchip. Now a legal requirement in the UK, these grain-of-rice-sized tags will save you much heartache should you ever lose your beloved pet. Better still, they are inexpensive and will last a lifetime, enabling you to update your personal information through the microchip database.

For dog owners seeking a more comprehensive device, there is a variety of activity trackers on the market that can be attached to your pup's collar. Fully waterproof, these 'Fitbits for Fido' not only boast advanced location services, but they can also give you an idea of how much exercise your dog is getting each day, as well as logging sleep patterns.

Many of us have one-sided chats with our dogs, and while the dream of reciprocal conversation is yet to be realised, we are now one step closer to at least understanding how they feel, thanks to Japanese company Langualess that has developed the Inupathy harness. Using data based on heart-rate patterns, this snazzy wearable changes colour to interpret your dog's moods.

Finally, there is a piece of kit designed purely for the owner's amusement – the dog harness that mounts an active camera. Retrace your pet's paws as they trample through the undergrowth and excitedly chase balls. Beware they don't catch you in an uncompromising position, though, or you just might end up being the star of your dog's very own YouTube channel.











...A GOOD SPORT

rom fashion undergraduate to Sky Sports presenter, it was a curious career trajectory for Kirsty Gallacher, who seemingly had the world of light entertainment at her feet. That was, until a series of events knocked the Edinburgh-born beauty off track. Her recent return to the limelight is tribute to the strength and perseverance of the 44-year-old, but also a marker for us all in these difficult times.

The die was cast relatively early for Kirsty, as the daughter of Scottish Ryder Cup champion Bernard Gallacher, with a career in sport seeming the obvious choice. In reality, however, the presenter endeavoured for the cut and thrust of fashion, even when, still a youngster, the family upped sticks and moved to Wentworth to help her father's golfing ambitions.

Swapping Scotland for Surrey, Kirsty came to count Bruce Forsyth as a neighbour when growing up. And with a golf star for a dad, she was hardly unfamiliar with larger-than-life personalities popping in for coffee.

"I think maybe there was a pressure for me to do something grand," she begins, "but for many years that wasn't really me. I guess in the end I fell into it, but there was no nepotism going on – I was just lucky."

Kirsty recalls the time as a broadcaster with BSkyB when, having climbed to the position of editorial assistant, there came the opportunity to do a screen test.

"I was horribly nervous, but I've always been of the mind that once you are offered something you should always give it a try. Plus, back then, there was still a sense of adversity from traditionalists who didn't believe in women fronting sport, although that has clearly changed now."

Her time on *Sky Sports News* led to onward recognition as she went on to front shows including *Kirsty's Home Videos*, *Kirsty and Phil* and *Soccer Extra*.

So for someone so happy, it was perhaps surprising to see Kirsty's light fade in the midst of her father's poor health, and a painful divorce to ex-rugby pro Paul Sampson, her partner of 13 years, of which they were married for five.

"There were some tough things to process, though rather than take some time off to regroup and look after my boys, I threw myself into work, into new ideas and new projects."

A stint doing *Strictly Come Dancing* saw Gallacher looking desperately thin, and when a drink-driving incident saw her lose her driver's licence for 18 months, the star had hit a new low.

"It's actually really interesting how just when you think you are calm and settled, the carpet can be swept from beneath you," she admits. "It was horrific at the time, truly horrific – but at least now I can see that it was just a few life events colliding together. We are human beings for our ability to ride the rough waves and emerge out the other side stronger, and that's what I've done."

Her focus these days is on celebrating a return to the front line of presenting duties. Her successful podcast, *Stripped Back Sport*, is back on our screens at prime time, and even in a few short years she has witnessed a real evolution in television.

"As far as gender goes, it's definitely played out on more of an equal footing now," she says. "Broadcasting has really undergone a fantastic change over the past 20 years and British television remains the very best in the world. From a purely selfish perspective, it's so great to be back."



or those born in November, vour birth flower is the cheerful chrysanthemum. Often referred to as just "mums", these beautiful blooms have a long and rich history. One of the most popular autumn garden flowers, chrysanthemums are easy to grow and will come back year after year.

WHAT DOES THE

CHRYSANTHEMUM SYMBOLISE?

Native to Asia, the chrysanthemum is considered by both Japan and China to be an emblem of youth. The flower is also said to help prevent grey hairs, and a single petal placed at the bottom of a wine glass is believed to aid longevity.

When presenting the chrysanthemum as a gift, the colour you choose conveys a particular meaning:

- A red or pink chrysanthemum means "I love you" A white chrysanthemum symbolises innocence and purity
- A yellow chrysanthemum represents unrequited

WHAT DOES THIS BIRTH FLOWER SAY ABOUT YOUR PERSONALITY?

If your birth flower is the chrysanthemum, you are said to be friendly, cheerful and loyal. Although at times you may appear tough on the outside, you are a compassionate person who is fiercely protective of your loved ones.

HOW CAN I GROW CHRYSANTHEMUMS?

If you love these vibrant flowers, you will be pleased to hear that they are relatively easy to grow. They thrive in moist but well-drained soil, so choose a sheltered and sunny spot and add plenty of compost or well-rotted manure. However, chrysanthemums do tend to break at the base, so they will need staking. Once they finish blooming in autumn, mulch them with straw to protect them from frost.

ARE CHRYSANTHEMUMS POISONOUS TO

Unfortunately, chrysanthemums are toxic to pets. and to cats, dogs and horses in particular. If your animal does ingest the flower, they may experience vomiting, skin inflammation and hyper-salivation.





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t speaks volumes when someone who has ascended the horticultural heights of Alan Titchmarsh tips you to become the next big thing in green-fingered greatness; though to her credit, Frances Tophill hasn't yet allowed the praise to go to her head.

Tophill, a regular on Gardeners' World, offers a fresh, young, dare we say stylish take on the earthy, sometimes grubby surrounds of our lawns, beds and shrubbery. She is a presenter who articulates and conveys a sense of calm, with a modus operandi that is always to embrace anything that comes her way. That is, after all, how she got into gardening in the first place.

"I was 19 years old and desperate really just to reach out and do anything. I'd never given gardening a second thought, nor did I know much about it, but I saw an apprenticeship advertised and, when I read up further, quickly fell in love with everything to do with the outdoors."

Frances' energy on screen is infectious.

"My advice to people is just to get out there and enjoy yourselves," she says. "Get some dirt under your fingernails, perhaps pull up some weeds, or even just lie down on a lawn and soak up what it feels like to be in a pure, green space.

"Our gardens are very different environments to our local parks, and for the most part are private spaces where we can create our own world. I think that's what excited me the most, and once I realised how much was there and available, I never really looked back."

That brand of enthusiasm and endless excitement has seen her move to the top table of terrestrial gardening.

"I am the example of someone making it up as they go along, and we all know that's the secret to great gardening."



REMEMBERING THREE DECADES SINCE MODERN GERMANY WAS UNITED ONCE AGAIN

lack elebrating the collapse of the Berlin Wall signifies something so expansive and important in the context of both the past and the present, that even some 31 years on, it is a milestone that must not be forgotten.

The Wall has now been removed for longer than it stood - it was constructed in 1961 and pulled down some 28 years later - but the social and political explanation of everything it stood for lives on. Indeed, it shapes the way Germany and Western Europe is today.

To understand the Berlin Wall, it's first necessary to know its purpose, and to discover its foundations ultimately had a lot to do with us here in Britain.

At the cessation of the Second World War, Germany was divided into zones, reflecting the four Allied powers: the United Kingdom, the United States, France and the Soviet Union. Berlin, the capital, despite being fully in the Soviet zone, was similarly split up.

While the principle was to keep the country under the administration of four 'allied' powers, in truth they all stood for very different things. In the developing years under Joseph Stalin, the Soviets attempted to place a firm communist imprint on their East Germany territory, which included the eastern part of Berlin.

Britain, the US and, to a lesser extent, the French, adopted a fierce consumerand business-driven capitalist method, where control, freedom, ambition and selfimprovement was presented to the people.

In the decade after the end of the war, East Germans could see their Western counterparts not just rebuilding, but flourishing under new principles, in the same way that on mainland UK the green shoots of recovery really took hold in the 1960s.

What logically followed then was a mass migration from East Germany to West. much to the chagrin of Stalin, who began to impose tougher restrictions and quotas on those wishing to relocate.

Things reached a head when, in 1952. Stalin created an inner-German border, thus cutting off travel between the two. Berlin, however, represented a major loophole in this plan, given that movement was easily facilitated, not least by train.

When these routes were eventually removed, the Soviets accelerated plans to limit further movement - by 1961, 3.5 million East Germans had fled, totalling 20 per cent of the population. Left behind was an older, poorer demographic, hamstrung by a regime that repressed and stifled capitalism.

The Berlin Wall (in many places two walls and a no man's land) therefore came to represent a physical and social barrier for a divided nation. At a height of 3.6 metres, it spanned 96 miles around West Berlin, containing 20 bunkers and more than 300 watchtowers. Across 28 years its 'death strip' accounted for the lives of 140 people desperate for freedom, yearning to be reunited with loved ones.

However, the opening of the Iron Curtain between Austria and Hungary in August 1989 set in place a chain of events whereby the Eastern Bloc had disintegrated and East Germany, as an entity, was no more. By November 9, the call came for guards to allow free passage of movement, and by that evening tens of thousands took to the streets to begin breaking, hammering and dismantling the Wall.

The united Germany is now an even more enriched, prosperous and tolerant country for its past ills, and the Wall, still present in places, sits as a reminder of past mistakes.



Canvas & Fabric

Slightly easier to take care of, most canvas shoes can be washed in the washing machine, although be sure to let them air dry and never place them in the tumble dryer as this will ruin their shape. If there is only one spot of dirt on your fabric or canvas shoes, simply brush it off with a toothbrush or wash with a sponge dipped in soapy water.

Trainers

Some trainers can be washed in the washing machine, although always check their label before doing so. It can be a good idea to place your trainers in a pillow case before washing and to wash them with a few towels to avoid your footwear banging around and becoming damaged. Liquid detergent is preferable as powder can get stuck in your trainers.

Signs your shoe soles need replacing

- > The centre of your soles feel weak or spongy
- > They start to feel thinner in some areas
- > You notice a circle emerging

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Men's skin toning & tightening Men's stomach after after one treatment one treatment

Clients can see improvements after three sessions. The recommended course is six treatments, however some clients may need additional sessions depending on the individual.



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Radio frequency is used to improve skin elasticity, remove cellulite, renew muscles and enhance skin rejuvenation by applying electromagnetic high frequency waves.

The goal of radio frequency treatment is to tighten the skin of the body and dilated pores, smooth fine lines and wrinkles. Collagen and elastin are boosted, cellulite is removed.

Loose skin, wrinkles and fine lines may give away one's age or make them appear older than they are. Fortunately, skin elasticity can be restored using radio frequency therapy. Collagen takes 14-21 days to synthesise, therefore you may see the best results in the 3rd/4th treatment.

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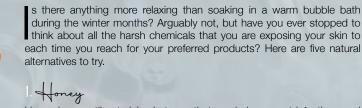
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Honey is an antibacterial substance that can help prevent infections and heal minor skin abrasions. It is also full of natural antioxidants that can help boost your immune system and help combat the signs of ageing

Simply add two tablespoons of raw honey to a running bath and then soak for a minimum of 15 minutes.



A popular choice for a bath soak, green tea can help to reduce muscle pain, soften skin and reduce any redness. Loaded with antioxidants, it also has anti-ageing benefits. Just fill your bath as normal, pop in six green tea bags, leave to steep for 15-20 minutes and remove.

Pavender

You may already be using a lavender-scented bath product owing to this herb's ability to instantly soothe and relax. However, why not cut out the chemicals and use pure lavender essential oil instead? All you need to do is add between six and eight drops to running water.

Baking soda

A store cupboard essential, also known as sodium bicarbonate, this natural ingredient is found in most bath products owing to its exfoliating

Simply mix five tablespoons of baking soda into a warm bath and allow to dissolve.

5. Epsom salt

Not actually a salt but a naturally occurring mineral, Epsom salt is made up of magnesium and sulphate. Ideal for counteracting stress, Epsom salt can also help to ease pain and alleviate sore muscles. Add one or two cups to your bath five minutes before you plan to get in.



THE NATURAL FLICK - Best for all eye shapes

Ideal for those who want an understated look, the natural flick should be subtle and slightly smudged. It is best created using a pencil eyeliner.

THE ALL-AROUND FLICK - Best for upturned or hooded eyes

Slightly more dramatic and perfect for an evening occasion, as the name suggests, this flick goes all around your eyes. Best achieved with a pencil eyeliner.

THE LONG FLICK - Best for small eyes

If you are wanting to look elegant, yet edgy, this long line flick is the look for you. Best for those who feel confident in their flicking abilities. Use a precise gel liner.

THE FISHTAIL FLICK - Best for round eyes

A more futuristic flick, this look requires clean and precise lines, so you need to bring your make-up-applying A game. Opt for a skinny gel liner and practise until perfect.

THE REVERSE FLICK - Best for almond eyes

Who says that the perfect flick has to be on the top of your eyes? Become an exotic goddess with a reverse flick that is subtle, yet seriously sexy. Make sure you add lashings of mascara to your top eyelashes to avoid looking tired.

TOP TIPS FOR ACHIEVING THE PERFECT FLICK

Use a hairpin for more precision | Create a dot sequence if you struggle to draw a fluid line | Use a magnifying mirror | Prime oily eyelids first | Use a combination of pencil and liquid liners | Be bold with colour – blue eyes suit greens and brown eyes look great with navy.





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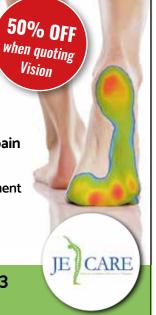
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OBESITY ALPHABET

Your definitive A to Z guide for health

A for Apple: Choose whole fruit over juices – the sugar content is less and the fibre will fill you up.

for Boredom: Be aware whether you're eating out of hunger or simply for something to do.

for Calories: Keeping a check on calories is a restraining belt to excess.

for Doughnuts: 'Dough nut' undo your good work with empty processed calories

for Exercise: The best counter to obesity of them all.

for fats: Know your good fat from your bad.

G for *Goals*: Set them, make them achievable and stick to them.

for Holiday: Have a cheat day each week.

for Inspiration: Surround yourself with positive examples and role models

Tor Tuice: Beware of the sugar content of supposed healthy juices and smoothies

K for Keep a diary: Log fitness progress and also the foods that make you most energetic, bloated and gassy.

for Lemon: Great for cleansing the gut, hot water and a lemon is a winner.

M for More not less: Fill yourself up with bowls of healthy, nourishing

N for Night-time: Don't eat after 7pm.

• for On the money: Stick to the fundamentals rather than wasting money on fads.

P for Prep: Meal prep is essential to prevent you reaching for the easy

for Quit: Choose five things to categorically strip from your diet.

R for Rest: Sleep is an important part of stabilising metabolism.

S for **Shout**: Announce your success with like-minded people.

T for Takeaways: Fast food and takeaways are the evil of good

If for Undermine: Keep self-doubt – as well as fatty foods – at arm's

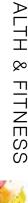
Y for Vitamins: A vitamin supplement will boost your health quickly and easily.

If for Wholefoods: Go for wholefoods and avoid anything processed, if possible.

X for X-treme: ... dieting never works.

Y for Vesterday: ... is gone; look only to the future with your health.

T for Zinc: Zinc is a brilliant mineral that helps control your metabolism.



工 m





Are you getting enough // TAM D?

fter enjoying an unseasonably warm and sunny spring and a pretty typical British summer, people's thoughts are now turning to the cold, and probably wet, winter ahead. Yet have you thought about how you are going to get sufficient vitamin D into your body during the months when sunlight is sparse?

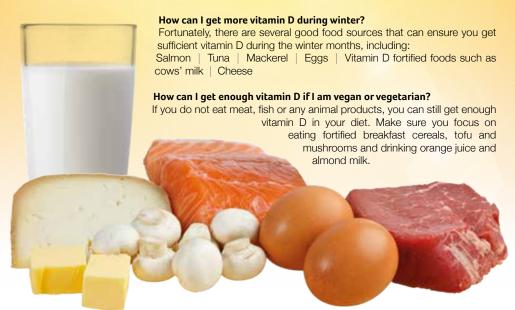
Why is vitamin D important?

Vitamin D helps to regulate the amount of calcium and phosphate in the body, both of which are needed for maintaining healthy teeth, bones and muscles. It is also known for improving brain development and reducing inflammation.

A vitamin D deficiency can lead to a loss of bone density which makes you more prone to fractures and osteoporosis. In children, it can cause rickets.

How much sunlight do I need to get sufficient vitamin D?

The main source of vitamin D for our bodies is the sun, yet in winter in the UK we do not get sufficient sunlight to meet our daily requirement of this vital vitamin. In the summer months, a mere 15 minutes of sun at midday is enough exposure, although people with darker skin, such as those of African or South Asian origin, may require a little longer.



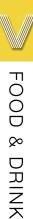


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ast month we celebrated the carrot, praised the parsnip and tackled the turnip. Now it's Lime to explore the culinary delights of three more tasty and nutritious root vegetables.

BEETROOT

Instantly recognisable by its bright purple hue, the beetroot often gets a bad rap as some believe that it tastes a little too much like the soil in which it is grown. However, it is worth sampling for its health benefits alone, with this root vegetable being rich in antioxidant and anti-inflammatory properties.

HOW TO STORE: Place beetroots in a perforated plastic bag in the vegetable drawer of your fridge. Lifespan: 3 weeks.

HOW TO COOK: The most famous beetroot dish is borscht, an eastern European winter warmer. Alternatively, roast in olive oil and cumin seeds.



Full of iron, potassium and vitamin B1, the Jerusalem artichoke is reported to be both an aphrodisiac and a natural digestive. In season from November to March, choose artichokes that are firm to touch and pale brown in colour.

HOW TO STORE: Keep in the fridge or in a cool, dark place. Lifespan: 1-2 weeks. HOW TO COOK: Cook Jerusalem artichokes in the same way that you would a potato or parsnip: roasted, sautéed, dipped in batter and fried or puréed into a soup.

Seen as a healthier alternative to potatoes, this root vegetable contains iron, calcium, selenium, vitamin A and C, plus it's full of fibre.

HOW TO STORE: Avoid storing in the fridge as this will result in an unpleasant taste; instead, place in a dry, well-ventilated container away from heat. Lifespan: 3-4 weeks. HOW TO COOK: Although baking sweet potatoes will result in a richer taste, when boiled they have a low glycaemic index (GI).





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F. COOKE PIE & HOUSE

EST. 1862 -

Established in 1862, F. Cooke remains the longest serving family run eel and pie house.

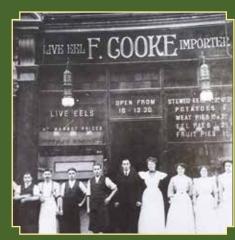
Founded in East London, serving traditional pie and mash and jellied eels, F. Cooke has gone on to open many shops including Kingsland High Street in Dalston, Hoxton and Broadway Market just to name a few.

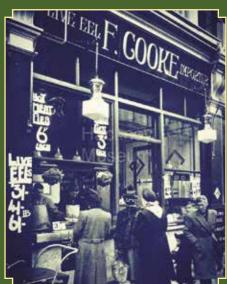
Like many East Enders, F. Cooke is now moving out to Essex where 5th generation Robert Cooke will be opening the doors to serve the same delicious recipe from over 150+ years ago.

You can expect to be immersed in all the heritage and history which has made F. Cooke a roaring success since the 1800s but with a modern vibe that will leave you craving more.



37 Moulsham Street, Chelmsford, Essex CM2 0HY





perfect pud

packed with delicious dried fruit, drenched in brandy and served with lashings of cream, it wouldn't be Christmas without a rich and decadent Christmas pudding. Although you can purchase a shop-bought variety for as little as £2, there is something special about taking the time to make your own.

YOU WILL NEED:

120g suet | 20g breadcrumbs | 100g flour | 175g soft dark brown sugar | 500g dried fruit (raisins, sultanas, etc) | 25g flaked almonds | 25g candied peel | 1 tsp mixed spice | ½ tsp nutmeg | ½ tsp cinnamon | 1 grated cooking apple | zest of ½ orange | zest of ½ lemon | 150ml brandy | 2 eggs | optional: coins

HOW TO MAKE:

Combine suet, breadcrumbs, flour, sugar, fruit and spices in a bowl Add the rest of the ingredients and mix well | Butter a heatproof pudding bowl | Pour in the mixture | Cover with baking paper and tie on

securely with string | Place the pudding in a large pan and pour in boiling water until it reaches halfway up the outside of the bowl | Cover with a lid | Steam the pudding for 4 hours making sure it does not boil dry (add water if necessary) | Test if the pudding is cooked by inserting a skewer into it; if it comes out dry, it is done | Leave to cool | Cover with fresh baking paper and wrap

tightly in cling film | Store in a cool, dark place for up to 6 weeks | When ready to serve, steam for a further 2 hours | Light using a ladle of warm (not boiling) brandy

VARIATIONS ON THE TRADITION:

Instead of brandy, try adding rum, stout or sherry | For a vegan pudding, leave out the eggs and use vegetable suet with a little bit of soya yogurt | Substitute traditional raisins, currants and sultanas for cherries, figs or crystallised ginger

If you are going to add coins, wrap them in tin foil first to avoid choking.





MAKE THE MOST OF YOUR

TOASTER

If you don't have the time, energy or expertise to make a home-cooked meal every night of the week, these six surprising snacks can be cooked to (almost) perfection

Loved by parents across the nation as a quick and filling accompaniment to your kids' lunch or dinner, no longer do you have to wait for the grill to heat up. Simply pop them directly from

Although you don't want to be putting beef burgers into your toaster owing to their high fat content, veggie burgers work just

If you love chips but are looking for a healthier option, this sweet into 1cm wide slices and toast for 10-15 minutes. Alternatively, why not try sweet potato toast? Slice thickly, toast and top with avocado

in recent months? Rather than throwing away leftover pizza, or worse still, heating it up in the microwave. good to go.

If you have ever made your own tortilla chips in the oven using wraps or flour tortillas, you will know how much tastier these are than the shop-bought ones. However, for a real time-saver, tear a wrap in half, put in the toaster and then break into snack-

Arguably the most surprising ingredient that you can cook in the toaster. Place a few pieces in a toaster bag with a drizzle of oil and your preferred herbs or spices, and hey presto, delicious roasted asparagus.





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Staycations

In case you missed the memo, delving into more of our own country has become one of 2020's unexpected joys.

Allow me to share my top five escapes closer to home, at places that feel nothing like home...



1 Dormy House, Cotswolds

This beautiful 17th century Cotswolds farmhouse has been transformed into a

rustic country escape, offering a haven of tranquillity with impressive vistas of the Cotswolds. The award-winning spa with infinity pool must not to be missed!

2 Chewton Glen. **New Forest**

With a staff-to-quest ratio of two-to-one. it's impossible not to feel like pampered royalty at this world-



renowned boutique hotel in the New Forest. Take your holiday to new heights with a stay in one of the treehouse suites!



3 Beaverbrook, Surrey Whether you're dressing up to celebrate or dressing down to unwind, Beaverbrook offers something truly special. Follow in the footsteps of many famous bygone occupants (Winston Churchill, Rudyard Kipling and Elizabeth Taylor to name a few) and experience a quintessentially English Country House estate nestled in the heart of the picturesque Surrey Hills.



Dan Salmon, Owner

4 Shangri-La, London Floor-to-ceiling windows unlock sublime views of London down below. Experience a swim in the highest hotel pool in Western Europe or indulge in afternoon tea with a unique Asian twist!



5 Wilderness Reserve, Suffolk

A collection of superluxe hideaways in Suffolk where A-list party types such as Robert Pattinson let their hair down. If you are looking for an exclusive venue to spend quality time



with your nearest and dearest, then the 'Walled Garden' which has been dubbed 'Britain's Coolest Party Pad' is sure to be a winner!

Don't overlook the treasures to be found on your doorstep and get in touch to book your UK Staycation.



Contact Dan for expert advice and to book on: 01245 469 771 www.neverawastedjourney.com







ON WHEELS

CORONAVIRUS FUELS A RECORD RISE IN CAMPERVAN HOLIDAYS IN THE UK

It's been a year like no other, where overseas travel has either been ruled out completely or become fraught with danger and the threat of quarantine.

So with that in mind, it's little wonder the UK has experienced an exponential rise in campervan holidays. They offer freedom, seclusion in safe groups, affordability and safety, plus a wanderlust that was sparked in most of us from having spent so many weeks in lockdown.

Consider as well what has been a beautiful British summer, and experts believe our appetite for UK holidays on wheels has truly been reignited thanks to coronavirus.

The numbers speak for themselves - the rise in people hiring campervans is up 170 per cent, and that's despite a lack of bookings that would usually come from trips to Glastonbury and other music and culture festivals. And the caution that

appears to have been placed on every aspect of our lives hasn't stretched as far as four wheels, with 69 per cent trying out a campervan for the first time.

Perhaps we shouldn't be so surprised - these vehicles are virtual mobile hotels and a far cry from the flimsy caravans of decades past. With the ability to comfortably accommodate up to seven people, with large kitchen spaces and almost as much internet access as you'd get at home, people can feel detached from real life, yet still perfectly connected.

The biggest draw, however, is almost certainly the thrill of waking up in a new location each day. And as for where we're headed to in these magnificent motorhomes, the Highlands, predictably, top the list. Cornwall and the Peak District are other goto locations for families and groups looking to get away, with the trend for campervan holidays now on the increase all year round.





spoon and start banging it on your pans, to the time when they are able to learn a real instrument.

So why not encourage this natural passion and challenge them to make their own band?

Get organised

This initial step will be dependent on your children's ages, although it can be a good idea to get your older kids to help the younger ones. You can set them the task of deciding what type of music they would like to make, what name they want to give their band and who is going to play what.

Make your own instruments

Some great ideas for DIY musical instruments include:

- > A HARMONICA. This can be easily made by sellotaping differentsized straws together and blowing in the holes.
- > SENSORY BIN SHAKERS. A great option for little ones. Fill differentsized containers with rice, buttons, pasta or anything else you have to hand, secure and shake.
- CEREAL BOX GUITAR. If someone is keen to be the lead guitarist in the band, then all you will need is an old cereal box, a pair of scissors and a few elastic bands.
- > CAN DRUMS. Simply take some old tin cans, stretch a cut-up balloon over the open ends and hit with a spoon or stick.

Start practising

Again, this will be dependent on your kids' ages and attention spans and can range from half an hour to a full day. Keep them motivated by creating a 'show time' when they will be able to perform to the rest of the family.

Ideas for simple songs that they can try to play along with: Jingle Bells | Twinkle, Twinkle | Hickory, Dickory, Dock | Incy Wincy Spider | Baby Shark

NB: Please make sure all instruments are safe for babies and young children. Avoid or cover safely all sharp edges and small choking items. Remember to secure or seal all tubs tightly.



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SEO 101 A beginner's guide

o the uninitiated, SEO, or search engine optimisation, can seem like a daunting task, and enlisting the services of a professional can be expensive. However, there is no reason why you can't learn to master the art of SEO yourself.

SEARCH FOR KEYWORDS

The foundation of any SEO campaign, keywords are ideas and terms that describe what your content is about and they are designed to help increase your visibility online. You can come up with the right keywords for your business by:

- > Brainstorming with your team
- > Checking out your competitors' sites
- > Using Google Ads Keyword Planner

OPTIMISE YOUR TITLES AND META DESCRIPTIONS

This is where it gets a little bit more technical. Once you have your list of keywords, you need to optimise your page titles using these keywords in as natural a way as possible. Page titles and meta descriptions are shown in search engine results and therefore these need to clearly convey what each page is about. You can optimise these via your content management system or in your SEO plug-in.

OPTIMISE YOUR PAGE CONTENT

Your next step is to add your keywords to your website text. These include your header tags (your headings and subheadings) and the rest of the text on the page. Again, try to do this in as natural a way as possible and don't overstuff your content with keywords as both Google and searchers are put off by this technique.

BUILD LINKS

If you want your site to get on that much-coveted first page of Google, you need to focus on getting high-quality backlinks, i.e. hyperlinks from other websites to your own. There are several techniques that you can use to build backlinks, including:

- > Be active on social media
- > Write competitive content
- > Create an infographic
- > Write testimonials for other websites

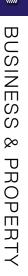
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The unexpected upturns coronaviurs brought about for small businesses

ne has to be careful with any mention of a global pandemic in some way being good for business. Clearly what enveloped the world over the course of 2020 was a set of circumstances and outcomes we would never want repeated, and they carry on today. Yet while COVID-19 called time on the legacy of thousands of businesses, for others it has provided new vision, renewed focus and a world of opportunity.

Most of these have come in the form of directors. managers, sole traders and other decision-makers having a rare opportunity to step back and reassess.

In the early days of the lockdown, so profound were the circumstances around us and so urgent was the need to strip back, downgrade and economise, that businesses reverted to skeletal structures just to survive.

> So when the UK began to emerge out of the famine of lockdown, many owners realised they could survive on these new.

low levels of efficiency. From reverting to four-day weeks to cancelling direct debits for subscriptions, software and other resources we actually didn't use; from encouraging working from home, embracing tech such as video conferencing, right through to enriching staff by asking them to adopt fresh ideas, tackle wider tasks or embrace new skills in order to get additional jobs done, there was a new take on what we needed.

In total, we found that COVID-19 brought about a need for transparency none of us could pull a curtain across. Unequivocally, it changed our attitudes towards everything from money to socialising to personal space, but also altered our perception of business - what it is, how we utilise it and. in some cases, how little we need the bells. whistles and fanfare. We are a simpler, more efficient nation because of coronavirus, and once we're out of the woods that will surely help us to flourish again.



Let's support Chelmsford's small businesses

There's never been a more important time to support our local shops and small businesses as this article highlights.

Christmas is likely to be an unusual one for many of us this year. 2020 will go down in history as the weirdest of times.

But being an eternal optimist. I see some of the positives living through the Covid-19 crisis has given us.



Martin & Co

A big one for me has been realising just how important local independent businesses are to our town.

Many of them stepped up to help the community during and after lockdown.

That's why it's so important we show our support and appreciation to them in the run-up to what is a make or break time of year for many of them - Christmas

On Saturday 5 December it's small business day across the UK

It's the eighth year that this project has been running and backed by American Express.

And to celebrate the day we've come up with four easy ways to support your local independent shops, cafés, restaurants, and companies.



2 Christmas Lists - When creating your list of two presents for people see where you can buy the items from locally.

3 Get Social - Support small, local businesses with a post, tweet or Instagram image letting people know what you bought from them.

4 Be Kind - It's been a brutal year for many small businesses, so leave them a positive review or simply share some kind words with them.

The queen of retail, Mary Portas, was right when she said: "We've swapped the convenience of the internet for the community our local shops

> And as a small familyowned and run franchise. we will be doing all we can in the run-up to Christmas and beyond to reverse that trend and support our fellow shops and independent businesses.

If you own a local business and would like us to help promote vou through our

popular social media channels, please get in touch with me





Small Business Saturday

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For a free initial consultation, please contact me to book an appointment.

I'm based in Chelmsford and look forward to meeting you!

ouse

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Microsoft elebrates 25 years of Windows

crosoft's launch of Windows back in 1995 marked a true turning point personal computing. Not only was it fresh, accessible and affordable, but as something called 'the World Wide Web' gradually came into focus, it connected us with the rest of planet Earth in a way we'd never before thought possible.

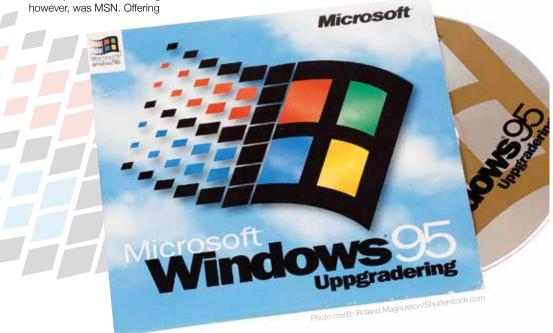
In many ways, Bill Gates and his team of boffins simply took a customer-focused approach to software, where previously it had been the domain of tech nerds and those who loved the intricacies of computing. A start button, a menu, a task bar and better naming and labelling systems for files do not today seem like revolutionary steps, but as the Millennium approached, our reliance on computers increased, and with that, a need to make them as user-friendly as possible.

Perhaps the most defining feature of Windows,

chat rooms, email, newsgroups and, crucially, the ability to type those holy characters 'www' into a URL box, we were truly the masters of our own tech destiny.

Windows' popularity also saw use of the Internet Explorer browser exceed anything else out there, and by 2003 a whopping 95 per cent of consumers were using it to access the web. While its decline since owes much to rivals Mozilla and Google Chrome upping their game, Windows itself

Yes, Mac and Linux have mixed things up in a market that is distinguishable by its refusal to sit still, but what is certain is that Windows 95 (and its various updates over the years... 7, 8, 10, XP, Vista and 2000 to name a few) is regarded as being as innovative and revolutionary today as it was then.







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he concept is great - cleaner, cheaper, some may even say smoother driving. Electric cars have given us a new way of getting from A to B, but for many considering investing in one of the greenest advancements ever conceived, the need to recharge at such regular intervals has been a major stumbling block.

And yet, improvements in technology have meant the range of our electric vehicles is better than ever. Take this year's Tesla Model S. for instance. Elon Musk's pioneering vehicle brand is ripping up the rule book and this shimmering, humming piece of tarmac tech will take you 402 miles on a single charge... that's right up there with petrol and diesel vehicles. The only downside is the £75,000 price taq.

And if you fancy a hybrid of electric and traditional fuel, check out the 2018 Toyota Camry LE. This will get you an almost mindboggling 689 miles - that's the equivalent of driving from London to Amsterdam... and back.

If you want to go for a purely electric car without needing to remortgage the house - in other words, steer clear of Teslas, who occupy four of the top five positions for range, with their X (351 miles), 3 (322 miles) and Y (316 miles) models - then have a look at the Chevrolet Bolt EV. You'll be looking at around £30,000 for a car that will take you well over 250 miles on one charge.

Hyundai (the Kona Electric also hits 250 miles) and Kia (the Niro Electric will take you 230 miles before you plug in again) both represent good value, and 2018 models can be picked up second-hand for around £15,000. For those seeking a bit more status, there is of course the ever-popular Jaguar I-PACE. Up to 300 miles in a car that balances eco and image perfectly... what's not to like?



Macclesfield Town, who played in the Football League last season, are allowed to be wound up for the sake of less than two weeks of Arsenal midfielder Mesut Özil's wages, surely

we've lost sight of the game.

Speaking of Özil, who hasn't played competitive football for the club in seven months but continues to pick up his full wage, the German did at least begin to repair his reputation with Gunners fans perennially underwhelmed by his energy and application, by offering to front up Gunnersaurus's

wage himself.

It's troubling that a player has to make

that move, and that his employers cannot see that abandoning the little man - or in this case,

dinosaur - is a PR faux pas that becomes far more costly.





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