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VISIONHertford | Edition 43

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### Editor's notes...



Hello and welcome to this month's edition of **VISION**Hertford.

I hope you had a fantastic New Year and are now looking forward to 2024 with a sense of renewed optimism and hope.

I'd be interested to know what your New Year's resolutions are this year. It's funny how we feel the need to wait for the start of a new week, or month, or year in order to make changes in our lives. It seems to give it a sense of rightness, in a way. After all, there's no point deciding to change your life on a Wednesday!

This is precisely why so many gyms have approached me about advertising

recently. They know that now is the time to put themselves out there, as this is the prime time for people to begin a new fitness regime.

This year, I'm going to work hard at getting a good schedule in place. I want to ensure I'm as organised as possible so I can free up more headspace. I also want to ensure I'm setting aside time each month to treat myself. Whether that's a meal out, travelling somewhere new, or something as simple as rewatching a favourite film, I'd encourage you to do the same too.

We can now look forward to the days getting longer and brighter following the Winter Solstice on December 22. I hope 2024 is a promising year for everyone.

Brett Shohet

This is your town's hyperlocal magazine, delivering to homes and businesses every month.

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#### 



HOW GARY'S POST-PLAYING REINVENTION HAS WON HIM A SEAT IN THE DEN

Nice one

When the worlds of the ex-footballer and business collide, the results are not always impressive. In the 1970s, a slew of former pros ploughed their retirement funds into the pub trade, with varying outcomes. Yet with the image of the modern game so much more polished, it follows that those who once acquired trophies and international caps are now looking to do the same in commerce. The latest to chance his arm in the corporate space is Gary Neville, who this year is set to become the first ex-sportsman on the panel of *Dragons' Den*. The former England and Manchester United defender may only be lowering himself onto one of the prized five chairs as a temporary guest on the show, but in many ways, the 48 year old's televised reinvention from his usual work as a pundit on Sky Sports makes a lot of sense.

Despised by many an opposition supporter while playing, Neville these days gleans admiration and respect for his punditry – he offers clarity, honesty, intelligence and charisma as he surveys the game's issues, be they tactical events on the pitch, or political events off it.

An ability to conduct a broad sweep of issues, with an approach that displays succinctness and wit, is of course the perfect fuel for any business environment. Neville's starring role on the BBC's standout reality show is reward for an already impressive track record in business.

His first investment actually came as a 21 year old, when he put money into property development. Since then, his company, Relentless, has delved into hospitality, notably through two hotels – Hotel Football and the Stock Exchange Hotel – plus award-winning Leeds restaurant The Man Behind the Curtain.

#### 66 YOU WILL NEVER REPLICATE THAT THRILL OF WALKING OUT OF THE TUNNEL ON A MATCHDAY **99**

He also owns a production company, Buzz 16, and his time travelling around the world as a footballer provided the perfect insight by which his GG Hospitality brand now looks to take client and consumer excellence forward to the next level.

"People sometimes ask me if I am more excited by business these days than I was being a footballer, and I can only answer that by saying they are entirely different specialisms," says Neville.

"You will never replicate that thrill of walking out of the tunnel on a matchday, and when I retired, I made the decision to try to get as close to it as I could, so here I am. The good part of being in business is you don't need to run around a pitch every day!'

The *Dragons' Den* experience sees Neville – and fellow newbie Emma Grede, who made her name in fashion – put prospective entrepreneurs through their paces alongside established heavyweights Peter Jones CBE, Deborah Meaden, Touker Suleyman, Sara Davies MBE and Steven Bartlett, with the 21st series rumoured to begin on January 4, 2024.

With filming now wrapped, Neville can return to another side project, the award-winning chat podcast *Stick to Football*. Does the devoted husband and father-of-two, who also part-owns League Two side Salford City, ever crave a day off?

"For me, the thought of doing nothing is terrifying," he laughs. "I actually admire people who can sit around and enjoy their retirement, because they must have more mental strength than me. "I have to keep on, and it helps that I love the work I do, so why would I not?"

# SQUIRRELS: ON'T YOU JUST LOVE THEM?

n January 21, people around the world will be celebrating all things squirrel because it's Squirrel Appreciation Day. But will you be joining in the celebrations?

In the UK, squirrels can divide opinion. And it's not all about digging up spring bulbs.

#### WHAT'S THE PROBLEM?

According to the nation's Wildlife Trusts, there are about 2.5 million grey squirrels in the UK. But there are only around 140,000 red squirrels. Red squirrels are native to the UK, while grey squirrels were introduced from America by the Victorians in than good. the 1800s. The problem is that greys compete with

DO GREY SQUIRRELS HAVE REDEEMING

Both types of squirrel are intelligent and agile. Amazingly, they can leap 10 times their body length. Their eyesight is fantastic, and their double-jointed legs mean they can run up and down trees at incredible speed.

DO GREY SQUIRRELS DO ANYTHING USEFUL? Grey squirrels help regenerate forests by collecting and burying seeds in both the US and the UK. But, on balance, grey squirrels certainly do more harm

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**V**10



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BEAUTY

xperts believe that smell is the most powerful of the body's five senses, so it's no wonder we've been creating ways to make ourselves smell sweeter since ancient times. It's big business, too. Today's global perfume industry is worth £4.7billion and is still growing\*. But what's inside the perfume we buy – and how is it all put together?

#### INGREDIENTS

Traditionally, perfume was made from rose petals, jasmine, frankincense, myrrh, oakmoss, sandalwood, vanilla and citrus fruit, usually blended with oil.

Animal products were also used – especially musk, a glandular secretion from the musk deer, and ambergris, produced by the digestive system of sperm whales.

These days, most perfumes still contain some natural products, but synthetic ingredients now make up at least 70 per cent of most scents. Meanwhile, animal ingredients are becoming less acceptable to modern buyers – and hugely expensive.

Because manufacturers aren't obliged to give away trade secrets, labels usually just list the scents as 'fragrance' – even if it's a blend of hundreds of different ones.

#### HOW IS IT MADE?

There are a few stages involved in manufacturing perfume. First, the scents are extracted from the natural raw ingredients before being blended with the other ingredients. The mixture is then aged to improve the blending process.

#### WHAT ARE PERFUME NOTES?

The smell of perfume on your skin changes as time goes by. This is all to do with 'notes', which describe the mix of fragrances. Top notes are what you smell when you first apply the perfume, and these evaporate quite quickly. The middle and base notes are longer lasting.

#### WHO INVENTS THE SCENTS?

Specific scents are developed by perfumers, known as 'noses' because of their excellent sense of smell. There are only around 100 noses in the world, most of them in France and Switzerland. Most popular perfumes take several years to perfect.

### OUT WITH THE OLD

Sell

Charity

Recycle

anuary is a great time to engage in some postholiday wardrobe organisation. If you received new clothes for Christmas or have stocked up on some sales bargains, now's the time to let go of those ill-fitting items and things you haven't worn for ages.

**TEMPTY** your wardrobes, drawers and cupboards and pile all your clothes, shoes and accessories onto your bed. This will give you an idea of just how many clothes you have and help you think about what you actually need.

2TRY everything on, even your underwear. If it doesn't fit well, isn't comfortable or you don't like it – it's time to let it go!
3SORT all your clothes and accessories into three piles: 'yes', 'no' and 'maybe'.

**4** PUT the 'yes' pile back in your wardrobe, drawers and cupboards. Treat yourself to some new coat hangers and group similar items together. Also, organise your drawers with dividers, making everything easier to find. **5** CATEGORISE the 'no' pile into three groups:

pile into three groups: sell, give away and recycle. Sell gently used items through local pre-loved clothing stores or online. Give away things to friends, family or a charity shop. And recycle items at clothing or shoe banks, which you can find at council recycling centres or in the car park of some big supermarkets.

FASHION

**6 PLACE** 'maybe' items in a bag or box in a spare room or cupboard. Set a reminder for six months. After this period, if any items remain unworn, move them to a new 'no' pile for selling, donating or recycling. Things you wear can join your 'yes' collection.

A new year clothes declutter is therapeutic as well as rewarding. Best of all, you'll end up with a tidy and organised wardrobe filled with your favourite, wellfitting pieces that bring a sense of clarity to your daily routine. hile fat used to have only negative connotations, we now know that not all fats are equal. Find out everything you need to know about dietary fats.

#### What are the different types of fat?

There are four main types of fat in our diets: monounsaturated fats, polyunsaturated fats, saturated fats, and trans fats. The first two are 'healthy fats' as they help to maintain healthy cholesterol levels. The latter are 'unhealthy fats' as they can raise the level of bad cholesterol in your blood. Too much bad cholesterol could potentially lead to a stroke, heart attack or vascular dementia. Examples of foods containing these four fats include...

Monounsaturated fats: Peanut butter Almonds | Cashews | Olive oil | Avocado oil

**Polyunsaturated fats:** Oily fish like mackerel and salmon | Rapeseed oil | Sunflower oil | Walnuts | Sunflower seeds Saturated fats: Processed meat such as burgers, sausages and bacon | Hard cheeses | Whole milk | Butter | Suet

**Trans fats:** Fried foods | Some takeaway foods | Snacks such as biscuits and cakes | Pies | Hard margarines made with hydrogenated oil

#### How much fat should I eat?

Roughly one-third of your daily energy should come from fat, the majority of which should be unsaturated. This is approximately 70g per day for a woman and 90g per day for a man. Saturated fat intake should be no more than 10 per cent of total daily energy and trans fats no more than five per cent. Polyunsaturated fats should be limited to five to 10 per cent of your total calories and monounsaturated fats should make up 15 to 20 per cent.

You can find out the total amount of fat and the saturated fat content on the nutritional label on most foods. Trans fats can be labelled as 'hydrogenated fats' or 'hydrogenated vegetable oils' in the list of ingredients.



# underwater Weightifting

Re you looking to take a different twist to your weightlifting regime? Discover the fitness craze of underwater weightlifting.

#### What is underwater weightlifting?

As the name suggests, underwater weightlifting is a form of weightlifting that is carried out underwater. Marketed as the ultimate resistance training routine, underwater weightlifting combines the resistance of being in water with the additional strain of lifting weights.

What are the benefits of underwater weightlifting? Some of the most notable effects that you may experience when regularly performing underwater weightlifting are:

- Increased core strength
- Improved breathing techniques
- Enhanced cardiovascular system
- Better injury recovery
- A mental health boost
- Lower stress levels
- Improved muscle strength

Are there any risks associated with underwater weightlifting?

As you might expect from an activity that involves being underwater while lifting heavy weights, there are certain risks involved. It is not recommended to try underwater weightlifting if you suffer with vertigo or have balance issues. Plus, if you have any heart or lung problems, then you need to consult your GP before trying this regime. If you are not a confident swimmer, then you should stick to lifting in shallow water rather than lifting while submerged.

How to get started with underwater weightlifting If you have not tried underwater weightlifting before, it is advisable to seek out professional help or attend a class such as Speedo WTRX Water Xtreme, which is led by a knowledgeable trainer. You can contact your local leisure centre for further advice on this and any classes available in your area.

However, if you really want to practise this activity on your own and you have access to a private pool, start by lifting light weights in a part of the pool where you are able to touch the bottom with ease.

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We are delighted to announce the grand opening of The Jubilee Suite - our new luxury care suite situated within Abbot Care Home in Harlow, Essex.

Our new Jubilee Suite has been expertly designed with kindness, and dignity at its heart, providing person-centred nursing, residential and dementia care. With a variety of excellent facilities and spaces to enjoy, we welcome the people who live here to play an active part in everyday life – as we ensure activities, events and mealtimes are carefully tailored to the personal preferences of each individual.

Abbot Care Home is situated amongst peaceful open parkland and features beautiful, landscaped gardens. The people who live here enjoy a comfortable environment and benefit from the home-from-home atmosphere.

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# SAVERDATE PRODUCTION OF MOCKAIL

assively underappreciated and underused, dates are delicious, nutrient-dense and available in abundance at this time of year. They're also perfect for creating delectable desserts, as this vegan, no-bake date stuffed cookie recipe shows!

#### YOU WILL NEED:

120g rolled oats | 40g cacao powder | ½ tsp sea salt 10 pitted Medjool dates 3 tbsp coconut milk 160g creamed coconut or coconut butter 1 tsp vanilla bean paste 11/2 tsp maple syrup Parchment paper | A cookie cutter (5cm)

#### HOW TO MAKE:

FOOD

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DRINK

- To make the base, add the oats, cacao powder and salt to a blender and blitz into a fine powder.
- Next, add the Medjool dates and blend until fully combined.
- Add the coconut milk one tablespoon at a time, combining until you have a dough that sticks together between your fingers.
- Roll out the dough between two sheets of parchment paper and cut out 24 shapes using the cookie cutter.
- For the filling, melt the creamed coconut over a pot of simmering water in a heatresistant bowl.
- Stir in the maple syrup and vanilla bean paste and whisk to combine, then allow to cool.
- Place the mixture between two sheets of parchment paper, roll out to approximately 1/2cm in height and place in the freezer for 30 minutes. Once taken out, the filling should have a fondant-like consistency.
- Use the same cookie cutter to cut out discs from the creamed coconut and then carefully sit them on top of one of the cookies.
- Sandwich the cookies by placing another cookie disc on top of the creamed coconut mixture.
- Once made, these can be eaten right away or stored in an airtight container in the fridge for up to two weeks.

#### OTHER DATE DESSERT RECIPES TO TRY:

Date brownies Chocolate-covered dates Date caramel sauce Upside-down date cake Sticky date pudding Apple and date pie.

delectable, alcohol-free concoctions, guaranteed to please even the most discerning palates. These recipes each make one drink.

#### **COOL FRUIT MOCKTAIL**

You will need:

A thick slice of cucumber (chopped) 4-5 mint leaves (chopped) 200ml water About 7 raspberries (frozen or fresh) 120ml sparkling lemonade (clear) Ice cubes How to make:

Bring the water to the boil in a small saucepan and add the cucumber and mint | Turn off the heat and leave for 2 minutes | Add the raspberries and squash them slightly | Strain the mixture | Pour 40ml of the mixture into a tall glass Add the ice cubes and top up with lemonade

#### **NO-ALCOHOL NEGRONI**

You will need:

1/4 grapefruit and 1/2 orange (unpeeled) cut into small chunks 100g caster sugar 3 crushed cardamom pods A pinch of coriander seeds 150ml cold water | Ice cubes 25ml white grape juice | Grapefruit and orange slices for garnish

How to make:

Put the grapefruit, orange, sugar, cardamom pods, coriander seeds and 125ml of the water into a saucepan Bring to the boil and simmer for 5 minutes, then leave to cool Strain the mixture and throw away the spices and fruit | Fill a tumbler with ice and the grapefruit and orange slices | Pour in 25ml of the syrup, the grape juice and the remaining water Garnish with grapefruit and orange slices

#### TANGY FIZZ

#### You will need:

1 pear, peeled, cored and sliced 4 dried apricots, guartered 50g golden caster sugar 3 tsp honey A sprig of rosemary 100ml water 2 tsp apple cider vinegar 100ml cold sparkling water

How to make:

Put the pear, apricots, sugar, honey, rosemary and water into a saucepan Simmer for 10 minutes, then cool completely Strain the syrup into a jug, add the apple cider vinegar and chill the mixture in the fridge for 30 minutes Pour 25ml of the syrup into a champagne glass and top up with the sparkling water.

**V**16



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Invest in a new statement piece of furniture: For those who want to go all out with this stunning shade, invest in a new piece of statement furniture such as a peach sofa, an armchair or a display cabinet. Paint your kitchen cabinets: If you are on a budget and want to update your kitchen, then giving your cabinets a fresh coat of Peach Fuzz paint is definitely the way to go. **V**19

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HOME

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Pantone Colour of the Year 2024

very year, the design world waits with bated breath for Pantone to declare its colour of the year. For 2024, the 25th anniversary of this renowned announcement, the colour is the delicate Peach Fuzz.

#### What does Peach Fuzz look like?

Peach Fuzz is a soft peach tone that is nestled somewhere between pink and orange. Described as gentle, velvety and hardworking, this is a versatile shade that is guaranteed to dominate the catwalk and the world of interior design. As a tone that strikes the perfect balance between cool and warm, it can be used to either brighten a space or make it feel cosier. Pair with muted sage greens, soft blues and earthy tones for best results.

#### Why was this colour chosen for 2024?

This shade was selected as a direct response to the nation's need for nurturing and compassion during times of turmoil, as well as our desire for a more peaceful future. Pantone colour specialist Leatrice Eisman said: "It's a warm and cosy shade, and it's very tactile. We feel that at a time like this, tactility is really important - to touch other people and gather them into our homes."

Paint the ceiling: If you want to try this colour trend without committing to a complete room overhaul, why not paint your bedroom or living room ceiling in this soft shade? Keep the rest of the walls neutral to ensure balance.

Choose new soft furnishings: Arguably the simplest way to incorporate a new colour into a room in your home, look out for peach-coloured throws, scatter cushions and rugs.

### **KELLY HOPPEN** THE INSIDE STORY

Che's been inspiring people to update their interiors for over 45 years, so What is it about Kelly Hoppen CBE's style that makes her so inimitable?

They call her the 'Queen of Taupe', but the term seems disingenuous of a woman who is such a firecracker. With her wild strawberry blonde hair and fiery personality, Hoppen is

known to light up a room...before she sets about transforming it.

Having founded Kelly Hoppen Interiors in 1975, the South African native has worked consistently and fastidiously to become one of the most lucrative names in home design, turning over millions every year. She has designed homes for the likes of the Beckhams, written several books on design, runs an eponymous line which covers everything from paints and furniture to fragrance, and even had a tenure on Dragons' Den.

Even if the 64-year-old's name isn't familiar to you, her style will be. White walls and clean lines. neutral colour palettes and carefully stacked pillows may seem ubiquitous now, but it was Hoppen who made minimalism mainstream.

"A room is a beautiful thing, a space to make your own, and I feel that neutral colour palettes always complement best," she explains.

Having also appeared as a judge on BBC's Great British Design Challenge, which set out to find 'Britain's best amateur interior designers', Hoppen is devoted to inspiring people to spruce up their homes and be brave with reinvention.

"The most important element for transforming the ordinary into the show-stoppingly extraordinary is to go the extra mile," says Hoppen. "Style is not always about designing the room to perfection. but looking at the project as a whole and how everything works together."

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- that simply wouldn't happen if we didn't adhere to our overriding principles.

At the end of the day the call Jamie free on 0808 old adage that happy customers lead to more happy customers is true and we work hard to make that happen for

every installation we carry out!'

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• BE INSPIRED BY CULTURES Heavily influenced by her travels,

Hoppen often picks up pieces from abroad, adding exotic flourishes to a very British home • KEEP IT SIMPLE: A crowded

house equals a crowded mind.

• MAKE IT YOURS: Photos o loved ones, meaningful trinkets and art are what make a house a home.

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Wwoden finishes to your home? Here's how to mix different wood shades that will make your interior the envy of all your family and friends.

#### **USE COMPLEMENTING UNDERTONES**

While it is completely fine to match different shades of wood in one space, if you want to stop a room from looking chaotic and badly thrown together, it can be a good idea to use complementing

> undertones. For example, you can use a lighter and darker shade of wood as long as they both have the same undertones, i.e. warm or cold.

#### **ADD A BUFFER**

If you are worried about mixing different shades of wood, then you may want to add a buffer item between each element. For example, if you have wooden flooring in one shade and a wooden table in another, try adding a rug in between the two as a visual barrier. Also, any white item or decorative feature will instantly help to break up multiple wood tones.

#### **GO WITH THE GRAIN**

If the different woods you would

like to use all have a prominent grain, then try keeping the patterns similar so that the mood of the room is retained. For those who favour a larger or open grain, do not mix more than one of these together as it can feel like they are competing for attention.

#### DON'T GO TOO WILD

When it comes to mixing different shades of wood in your home, less is most definitely more. Try to focus your efforts on adding just a few different shades of wood to start and then repeat throughout the room. As a general rule, opt for two or three shades of wood per room at the most.

HOME



Reduce, reuse and recycle: the three Rs that can help you clear your home of the vast quantities of leftover Christmas wrapping paper, while at the same time doing your bit to help the environment.

Check out these four creative ways to make use of unwanted gift wrap.

#### . Becutiful bunting or boubles

Whether you have traditional Christmas wrapping paper, kids' character paper or a metallic variety, you can easily create your own bunting using

just a pair of scissors and some string, or get a bit more creative and make some DIY baubles (watch online videos for instructions). Perfect for New Year, a 2024 birthday party or even for simply jazzing up a coffee morning.

#### 2. Cute conjetti

How often have you had to make a last-minute dash to a card shop to buy confetti for a party? Why not make your own instead by simply shredding leftover wrapping paper or even

cutting out shapes using a cutter.

#### 3. Perk up serving trays or drawers

Festive wrapping paper is perfect for injecting some life into an old, boring serving tray. Alternatively, bring some life into your cupboards and line your drawers with gift wrap and feel uplifted each time you open them.

#### 4. Magical magnets

A great idea for kids: cut out a small circle of your chosen piece of wrapping paper, affix to the bottom of a flat marble, add a magnet and stick to your fridge for a festive feel all year round.

#### How to reuse your wrapping paper

If you are keen to reuse your Christmas wrapping paper, and your kids haven't destroyed it beyond repair, you can iron the paper before you use it to transform it back to its original glory. Make sure you set your iron to the lowest setting and cover the paper with a towel before applying any heat.

ioto credit: centsationalgiri, offbeatandinspired, iheartorganizing, thoughtfullysimple jaremyfave.com, instructables.com, momshavequestionstoo

#### HARRISONS KITCHENS AND BEDROOMS Brand New or Refurbishment Harrisons can help!

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Get in touch to see how we can help you achieve your perfect kitchen or bedroom!



### Television's FAITHFUL FRIEND

alented, attractive, charismatic and perfectly grounded – is Claudia Winkleman terrestrial television's elegantly-cloaked saviour?

Many of us may know someone who has ventured off for a murder-mystery weekend at a remote, windswept, crumbling castle. The concept is as old as, well, the castle itself, in some cases, but the BBC's decision to reinvent the challenge in the form of a reality show has not just done wonders for its tumbling ratings; it's also given the usually chatty Claudia Winkleman a whole new, almost silent persona.

The host of *The Traitors*, whose first-series success has led to the concept being brought back at the start of 2024, has revealed how the show's producers were insistent on her keeping quiet during tense moments, something that didn't come naturally to the perennially chatty host of *Strictly Come Dancing*, *The Piano* and *Best Home Cook*.

"As a presenter, I've always had to mould myself to new environments, situations and such, but I've always got through the discomfort by being outwardly vocal and chatty," the 51 year old admits.

"To be told I had to zip it was something quite new, and actually took a bit of getting used to, as I'm the sort of person who doesn't like nervous silences... yet the show is built around them!"

The first series of *The Traitors* worked itself into a spectacular crescendo almost a year ago, and the expectations are that its return will further revive the kind of entertainment across main channels that appeared to be at risk of running out of ideas.

Winkleman, to her credit, has been the glue that's prevented the terrestrial TV schedule from slipping into total oblivion. Her time on *Strictly* now totals a decade, and she has also hosted *The Great British Sewing Bee*, plus a host of one-off productions on both the Beeb and Channel 4. She also fronts the Saturday mid-morning show on Radio 2.

The star, who is the daughter of author and journalist Eve Pollard OBE gained her small-screen break when featuring on the likes of *Holiday* and *This Morning* in the early 1990s. She then progressed to the likes of *Fame Academy*, *Comic Relief*, *Eurovision* and a number of panel shows.

"I feel lucky to have had so many opportunities over the years, and I do feel we produce so much high-quality entertainment in this country. We are the envy of the world in that respect."

It helps, of course, to have presenters as charismatic and versatile as Winkleman, who with her journalist hat on has written for the likes of *The Sunday Times*, *The Independent*, *Metro*, *Cosmopolitan* and *Tatler*.

The mother-of-three, who has been married to producer Kris Thykier since 2000, has also been vocal when it comes to charitable and public health issues; not least in 2015 after her daughter Matilda was badly burned when a Halloween costume she was wearing caught fire. Winkleman's subsequent campaigning led to a change of the law.

NKLEMAN...

"Career aims are great," she concludes, "but family has always been everything to me, and I would give up everything I have achieved, in a heartbeat, in order to protect them." Perhaps the one 'traitorous' act we could forgive...

### A place fit for a king, and the odd queen too!

enturies of history stand proudly in the form of Hertford Castle – even if the castle itself is long gone, barring a few isolated ruins dotted around the grounds.

What many assume is the fort is, in actual fact, its old gatehouse, which dates back to 1463. The building consists of three storeys and a basement, and King Edward

IV's royal coat of arms can be found above the porch. The gatehouse became a private house in 1608 and was granted to the Earl of Salisbury in 1627, whose descendants still own the castle to this day.

The earliest record of the (now demolished) castle dates back to the 11th century. Though it was built in Norman times, it is thought that the castle was originally designated as a Saxon fort. After becoming a royal palace in 1304, the castle was heavily fortified over the years as it changed hands among various rulers, including King Henry VIII and Queen Elizabeth I in her youth.

What's perhaps unique about the six-acre plot is that while its once proud buildings had been destroyed by 1608, the plot retains so much of its strong medieval character.

Inside, for instance, you'll find beautifully maintained interiors and artefacts from different periods; while the grounds offer routes for leisurely strolls and incredible vantage points by which family and loved ones can be photographed, with the view of the castle from the river a particular favourite.

These days, the historic Grade I listed building plays host not so much to royalty or lofty dignitaries, but more to everyday folk looking to host weddings, parties and corporate gatherings.

The castle also serves as the town council offices – an administrative nod to the site's past when Parliament, law courts and Privy Councils were held at the castle.

### REASONS TO ADVERTISE Why do businesses benefit from hyperlocal advertising?

#### Targeted advertising

Hyperlocal advertising allows companies to target customers who are within a specific geographic area, making it easier to reach the right audience and increase the chances of converting them into paying customers.

#### Cost-effective

A hyperlocal advertising can be cost-effective because it is focused on a specific local area, meaning that businesses can reach their target audience without wasting money on broader marketing campaigns that may not be as effective.

#### Increased engagement

Hyperlocal advertising can lead to increased engagement with customers because it is focused on the local community and the interests of the people living in that area. By targeting customers with ads that are relevant to their interests and needs, companies can build a stronger relationship and increase their chances of repeat business.

#### Improved search engine optimization

Hyperlocal advertising can improve a business' search engine optimization because it targets customers who are likely to be searching for businesses and services in their local area. By optimizing their website and other online presence for local search terms, businesses can improve their visibility and attract more customers.

#### Better return on investment (ROI)

Hyperlocal advertising can lead to a better ROI because it is focused on a specific area and customer base. Targeting customers who are likely to be interested in their products or services, can increase conversion rates and revenue.

### IS YOUR BUSINESS READY TO BENEFIT FROM HYPERLOCAL ADVERTISING? CONTACT VISION TO FIND OUT MORE

**V**28



With countless years of experience within the painting, decorating, maintenance and refurbishment market, our team at JDC Paints are on hand to offer you help, advice and to help work out the best options possible on your next project.



# From local choir singer to global music icon

n the humble, semi-urban environs of Bishop's Stortford, a star was raised – Sam Smith.

The singer, teased at school for their decided lack of coolness and their size – to the extent they underwent liposuction at the age of 12 – attended St Mary's Catholic School in the town, and it's fair to say this would be their last time hidden in the shadows.

It was with the local Junior Operates group, and later the Cantate Youth Choir, that the singer/ songwriter cemented not just a talent for raw, emotive music, but also the desire to take their style to a wider, international audience.

Smith, who was born just over the border in Great Chishill, has often approached their lyrical subject matter with an eye on heartache and heartbreak, yet their music remains uplifting and vibrant.

Their first moment in the spotlight came with a collaboration with London electronic duo Disclosure on their single, *Latch*, in 2012.

Their following debut album, *In the Lonely Hour*, released in 2014, was a commercial and critical success, showcasing a unique blend of soulful vocals and heartfelt lyrics.

The years that followed have seen Smith embrace a variety of genres, from ballads that combine strings, crushing chords and booming crescendos to pop tracks with infectious beats and catchy choruses.

It's little surprise, then, to find that the highest accolades have followed. Eight UK number-one singles, three times atop the album chart, multiple Grammy Awards, a Golden Globe, and even an Academy Award for the James Bond theme song *Writing's on the Wall*.

Sam Smith's story from the simple surrounds of Hertfordshire is not just about chart-topping hits and awards, but also the power of authenticity and vulnerability in art.



# YOUR LOCAL EVENTS

THE NATURE OF PANSHANGER PARK The Sele School, Welwyn Road, Hertford, SG14 2DG

Thursday, January 25, 6.15pm - 9.30pm



Come along to an evening of inspiring talks highlighting the importance of the wildlife and local habitats at Panshanger Park.

The event is free but donations are welcome.

For more information, head to www.gohertford.co. uk/events/e/the-nature-of-panshanger-park

#### CHANTEL MACGREGOR

Corn Exchange, 39 Fore Street, Hertford, SG14 1AL Thursday, February 1, 7pm Chantel and her band will perform an eclectic mix of blues and rock, followed by a songwriters round. The

event is age restricted at 18-plus.

Tickets cost £16.50 from www.shorturl.at/nJNSY

#### I AM THE MUSIC - DANCE DIRTIES HERTFORD

61 Fore Street, Hertford, SG14 1AL

**Friday, February 2, 9pm – 3am (last entry 12am)** Grab your ticket for a night of music, live DJs and general good vibes across two floors. Featuring DJS Saya, Paul da Kutt, Texta, this will be a night of house tunes, UK garage and disco.

Tickets cost £11.25 and the event is over-18s only, with ID required upon entry. For more information and to book, visit www.tinyurl.com/nhcsunhu

#### HERTFORD COMEDY CLUB

Corn Exchange, 39 Fore Street, Hertford, SG14 1AL Thursday, February 8, 8pm

Hertford Comedy Club returns with a superb line-up headed by Sarah Keyworth, an award-winning stand-

up comedian who has appeared on shows like *Live at* the Apollo and Mock the Week. The show will also feature Glenn Wool, known for his

rne snow will also reature Glenn Wool, known for his performances with John Bishop and Russell Howard, plus Jimmy McGhie, warm-up comedian for *The Graham Norton Show*, and rising star James Ellis.

The event is open to over-18s only and tickets are available for  $\pounds16.50$  from www.shorturl.at/qvBUV

#### HAUNTED HERTFORD GUIDED WALK

The White Hart Pub, Salisbury Square, Hertford, SG14 1BW Friday, February 9, 7.30pm

Join your local tour guide for an atmospheric guided walk through the ghostly sites of Hertford. Children are welcome but must be accompanied.

The walk starts in Salisbury Square and lasts for an hour-and-a-half.

Tickets cost £8 and are available to purchase from www.gohertford.co.uk/events/e/haunted-hertford-23

#### **BLOOD DONOR DAY**

Sele Farm Community Centre, 25 Perrett Gardens, Hertford, SG14 2LW Monday, February 19, 12pm – 9.30pm Local Good Samaritans are encouraged to donate blood at the community centre.

By giving blood, you can help save lives, ensuring the right blood is available for patients in need.

For further details, please email sfccbookings2022@ gmail.com





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TRAVE

#### TRAVEL TREND:



hen you hear the phrase 'flat pack', a certain Swedish furniture store might spring to mind. However, when it comes to flat-pack hotels, it is budget hotel group Habitas that is the brains behind the operation. Find out more about this green tourism trend below.

#### WHAT ARE FLAT-PACK HOTELS?

Although the concept may sound gimmicky, 3D-printed flat-pack hotels boast deep-seated eco-credentials and are based on the principles of modular housing and prefabricated architecture. The building parts are manufactured in a factory and then flat packed and shipped to a destination to be assembled on site.

#### WHEN DID FLAT-PACK HOTELS FIRST LAUNCH?

The hotel group Habitas opened its first flat-pack hotel in Tulum, Mexico, way back in 2017, with the aim of offering burnt-out city dwellers a stylish yet simple place to stay and recharge. This first-of-its-kind hotel boasts 32 rooms built on elevated platforms, a thatched roof and canvas walls.

#### WHAT ARE THE BENEFITS OF FLAT-PACK HOTELS?

- There are many benefits to flat-pack hotels for the traveller, the environment and the hotel itself. Some of the most notable benefits are: Quicker to construct than standard hotels
- More cost-effective owing to lower labour costs
- Lower carbon footprint owing to less waste and the use of sustainable materials

#### WHAT IS THE FUTURE FOR FLAT-PACK HOTELS?

Not just a passing trend, Habitas has built its own factory in Mexico which can manufacture hotel parts. The parts are then flat packed, shipped, assembled on site and opened for quests in less than 12 months. Since the first flat-pack hotel. more have opened in destinations such as Saudi Arabia, Costa Rica and Bhutan.











he Eiffel Tower is the most visited paid tourist attraction in the world. Every year, around seven million people visit and savour the glorious views over Paris. Not bad for a structure that was only ever meant to be temporary.

In 1889, Paris hosted the grand World's Fair to mark the 100th anniversary of the French Revolution. The competition to design a monument for the fair's entrance was won by a company run by architect and civil engineer Gustave Eiffel - who died 100 years ago last month at the age of 91.

While Gustave Eiffel gave the structure its name, the original design was the work of one of his engineers, Maurice Koechlin. But Eiffel didn't like Koechlin's initial plan and asked him to make it more elaborate.

The final design needed more than 18,000 pieces of iron held together by 2.5 million rivets. It took hundreds of workers two years to build the tower, which was almost 300 metres (nearly 1,000 feet) high. When it was finished, it was the tallest man-made structure in the world.

While many felt the Eiffel Tower was an architectural marvel, not all Parisians agreed. Some thought it was ugly, and others thought it wasn't safe.

The tower was almost dismantled in 1909. By then, however, city officials realised how popular it had become. They also realised it was a useful radiotelegraph station. So they decided to preserve it. This was just as well as the tower played a vital role in communications in both World Wars.

> Today, the Eiffel Tower is one of the best-known structures in the world. It was renovated in 1986 and it now gets a fresh coat of paint every seven years, ensuring it remains in tip-top shape for visitors to the city of light - and love.

HISTORY



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Get a quote now 0208 088 4153 www.hainaulttradewindows.co.uk Do you need a PETNUP

An estimated one in four divorces now involves a dispute over a pet. If you coown a pet with a partner or spouse, even if you are happy together, it can be a good idea to know your rights if the worst does happen.

#### WHAT IS A PETNUP?

A petnup is drawn up in much the same way as a prenup but is designed to specifically deal with pets. It typically includes elements such as ownership, custody, maintenance and other arrangements for your pet in the event that you get divorced or separated.

#### WHAT TO DO IF YOU CAN'T AGREE ON CUSTOD

If you can't agree on who gets custody of the family pet, then you may want to consider mediation. This involves you and your ex-partner sitting down with a trained impartial mediator to try to solve the issue without having to go to court.

#### HOW IS PET CUSTODY LEGALLY DECIDED IN ENGLAND?

If you are unable to agree on who will have ownership of the family pet on your own or with the help of mediation, then the courts will check who has proof of ownership and rule in their favour.

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- They will look at:
- Who bought the animal?
- Who primarily cares for it?
- Who pays the vet bills?
- Whose name is the pet registered/microchipped under?

The only exception is if there is clear evidence that the pet was gifted to the other party.

#### THE WELFARE OF YOUR PET IS PARAMOUNT

Animals are sensitive to change and will be aware of any tension in the home, so you need to make sure you put their welfare first. Changes in living arrangements and routines can also cause upset and may affect their behaviour.



f you have a dog or cat, you need to be mindful of the plants you grow in your garden as some can cause them harm. Discover the prettiest petfriendly plants for your outside space below.

**SNAPDRAGON:** Snapdragon is recognisable by its tubular flowers that come in an array of bright colours. A short-lived perennial, all elements of this plant are safe for dogs and cats to consume.

**BEE BALM**: The flowers of bee balm plants are often compared to fireworks, with their unique appearance making them a popular choice for many UK gardens. A magnet for bees, butterflies and hummingbirds, bee balm is also safe for pets.

**CRAPE MYRTLE:** Providing colour all year round, crape myrtle is non-toxic to both cats and dogs and requires little attention once it is established. There are many varieties to choose from, with options to suit gardens of all sizes.

**CORAL BELLS:** Coral bells come in a variety of colours and shapes and are known for their high tolerance levels. Non-toxic to pets, these can be planted anywhere in your garden.

**FUCHSIA:** One of the most popular flowers for hanging baskets, fuchsia is completely safe for cats and dogs and is also a firm favourite of hummingbirds.

Plants to LEASE

**OUR PETS** 

**CAMELLIA:** Camellia is a showy flower that guarantees to brighten up your garden, and all parts of this plant are harmless to pets if ingested. Use in foundation plantings, hedging and screening for best results.

**SUNFLOWER:** Annual sunflowers make a cheerful addition to any garden and, fortunately, they are non-toxic to both cats and dogs. In fact, some dogs enjoy the nutty taste of their seeds and cats are often attracted to their leaves.

PLANTS THAT CAN BE HARMFUL TO PETS:Aloe veraCarnationsChrysanthemumsDahliasIrisesLily of the ValleyPeoniesDelphiniumsTulipsTomato LeavesAutumn Crocus.

How to maximise your children's (and, subsequently, your own) sleep

time, no matter what their age

KIDS

When how all too well the benefits of a good night's sleep, yet when parenthood comes along there is an acceptance that it's one of the first things to fall by the wayside, followed closely by the sports car and the social life. Yet maximising sleep as a parent isn't just good for mums and dads – it's brilliant for kids too. And having a household where there's not a single family member clawing for the coffee or at the lid of the sweet jar is something we can all achieve by following a few key steps.

#### 1. Regular as clockwork

Scientists have proven that kids love regularity and repetition – it's good for them. And sleep should be the very first exemplar of that, with set bed times only altered by the occasional treat (perhaps an evening out or a movie night). Getting your kids into a routine means not disturbing your own.

#### 2. You are what you eat

**V**38

Consider what you feed your kids in the lead-up to y

bed time. Anything with sugar in should be avoided, while fizzy drinks are a similar recipe for insomnia.

#### 3. Little screen, big trouble

TVs, tablets, phones and games, just like sweet treats, are brain stimulators, so expecting your child to switch off after a bout of LCD exposure is optimistic to say the least.

#### 4. (Don't) let there be light

Dim lights, draw curtains and soften the mood in the lead-up to the bed time hour, creating a sleepy environment for all.

#### 5. Ignorance is bliss

While ignoring kids who won't settle feels cruel, if you're constantly on call to cries from the cot or bedroom then they'll know they've got your number. The chances are a moaning child who claims they can't sleep will only complain for a short while before drifting off into a perfect slumber, allowing you to follow suit.



# **GOT SOME FRONT**

ur front gardens are typically a bit more restrictive than the spaces behind our homes, but that doesn't mean we can't still make them look stunning.

They are the outdoor spaces that typically lack privacy, are exposed to dirtier air, and may even find themselves hosting a car or work vehicle. Therefore, for the added agoro our front gardens have to put up with, it's sensible to keep things simple, saving your energy for the private space at the back.

sensible to limit a front garden to perhaps just five or six variations. If you include too many different styles, it can create a hotchpotch of ideas that will only make your home look untidy.

Also try to prioritise privacy over prettiness. The front of our property is exposed to all and sundry, so carefully positioned hedges, shrubs and trees can keep unwanted eyes away. Just be sure not to

position larger living matter in front of windows to prevent blocking out the light.

When selecting plants, consider varieties that will last all year round, saving you a constant summer/winter change-up. Think summer roses that progress into gorgeous winter blossoms, and evergreens that will grace the changing seasons with constant class.

As far as a lawn goes, while artificial grass has never been better or looked more authentic, a small area of real grass, or perhaps one either side Beginning with plants and varieties of flowers, it's of a path, is low maintenance and can be taken care of with a simple mower. While it's tempting to bring a wild meadow into the equation, that look is always better achieved in a larger garden, where a rugged area is established in a well-tended garden. Finally, if you're looking to pave or lay down slate or stone in a front garden, remember weeds will still work their way through, so keep an eye on things, particularly in the summer months.

keeping your front garden low maintenance



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udgeting is hard enough, but for people with an irregular income, it can seem almost impossible. Whether you are selfemployed, working a zero-hours contract, or claiming Universal Credit, the below top tips will help you manage your money from one month to the next.

#### **BUDGET FOR LOWER INCOME MONTHS**

Although you may be tempted to set your budget based on the best-case scenario, this can leave you short. Instead, budget for your lowest income month as this will ensure you have all your essential costs covered. Then, if you have a good month, you can revise next month's budget or add to your savings.

#### MONITOR YOUR OUTGOINGS

You may not know exactly how much money you are going to have coming in each month, but you can work out how much needs to go out. By monitoring your outgoings, you can stay on top of your finances and identify areas where you can cut back. Make sure you include your bills,

food shopping and other essentials, such as travel costs.

#### **PLAN AHEAD**

If your income fluctuates at different times of the year - for example, you make more during the summer months or the run-up to Christmas is your busiest time - then make sure you put some of this income aside to help see you through during quieter periods. Also, don't forget to factor in times of the year when your outgoings are higher, such as when annual bills are due or in winter when your energy bills are higher.

#### HAVE AN EMERGENCY FUND

Rather than spend any spare income that you have during a good month, it is a much better idea to set up an emergency fund to get you through times when your income might be lower. Ideally, this should be enough to cover three months of essential outgoings. Set this up in a separate bank account, or you can save it in a money box.



V42





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work-heavy lifestyle. As of 2023, grey is the most common car colour in the UK, with more than 25 per cent of British road users opting for this cool colour.

#### GREEN

It's easy to assume that driving a green car hints at an environmentally friendly outlook, and whilst it is suggested that those in green will be less inclined to fill up their tank with toxic nasties, the real reason behind picking an emerald automobile is that it reflects a gentle and patient nature. Either that, or you've just purchased a vintage Jag in beautiful British Racing Green – the iconic motor racing colour commonly associated with the UK.

#### BLUE

Owning a blue car doesn't mean you're a downbeat person – instead, it signifies that you like to promote an optimistic and stable image to the world. You might not be flamboyant enough to -----

#### BLACK

Whether it's an LBD or tuxedo reception, black has long been synonymous with sophistication and luxury. And when it comes to car colour, it tends to suggest in its driver a dignified personality that eschews over-exuberant displays of wealth, whilst still wanting to signal authority to fellow motorists. And just like the *Men in Black*, you don't mind a bit of mystery in your life, either.

#### ORANGE

You don't see many orange cars, and that's exactly why a carrot-coloured four-wheeler is representative of a driver who does their best to stand out from the crowd. If you're artistic, eccentric, fun-loving or trendy, an orange car is sure to turn heads... which is maybe why it's more commonly seen adorning futuristic supercars such as Lotuses or Lamborghinis.



While Scotland also celebrate a return to the football elite.

Following the draw for the group stages of Germany 2024, England can now begin preparations for their European Championships campaign in earnest.

Their journey begins on June 16 in Gelsenkirchen, when Serbia are the opponents – the match representing a first meeting between the two countries.

Then, it's Denmark in Frankfurt – when the Danes will be looking to avenge their Euro 2020 semifinal defeat – before the group stage concludes in Cologne against Slovenia.

Three Lions manager, Gareth Southgate OBE, expressed mixed feelings about the draw, saying England will show absolute respect to their trio; yet also recognising the potential for tougher challenges that will surely follow in the knockout phase.

> Their prospects post-group stage include possibly facing the third-placed team from Groups D, E or F in the last 16 – which could be Wales, should they negotiate a

route through a complicated playoff picture – then a potential quarter-final against Scotland.

The brief for England is pretty clear – win the thing. That may sound like a bold aim, but the Three Lions squad has never been laced with such talent, flair, resilience and mental strength – something tightened by impressive performances at the last three major tournaments.

The bookmakers make England pre-tournament favourites, followed by France, Germany (the hosts), Spain and Portugal. So the question is... is football finally coming home?

As for Scotland, they face a rigorous test of their credentials in Group A, beginning their campaign against host nation Germany on June 14.

Steve Clarke's men will also contend with an organised Switzerland outfit, and Hungary, who have reached the Euro finals for the third time in a row. The Scots have a history of starting big tournaments with a bang, reminiscent of their World Cup 1998 opener against Brazil.

For the Scots, their football regeneration means qualification is achievement enough, but don't rule out the Tartan Army upsetting the applecart along the way.

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#### **DID YOU KNOW?**

Braille is a tactile code that enables blind and visually impaired people to read using raised dots and dashes set onto paper.

- Braille was created in 1824 by Louis Braille, a French educator who lost his sight at the age of three when he was playing in his father's workshop. The sharp tool he was holding slipped and struck him in the eye, leading to an infection that caused total blindness in both eyes.
- Louis was inspired by the system of night writing, a military code used by the French army in the 19th century to communicate at night without speaking.
- ▶ The Braille Challenge takes place in North America annually. Competitors are tested on skills such as spelling, speed and accuracy, and reading comprehension.

#### WORD LADDER

FANG BITE

THE AIM: Change the word at the top of the ladder one letter at a time to make the word at the bottom.

HOW TO: Change one letter on each step to make a new word. By the time you reach the end, you should have created the new word.

DO NOT rearrange the order of the letters.

TIP: There is usually more than one way to solve this puzzle.

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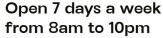
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